

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Regular Meeting Minutes

October 18, 2017

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, October 18, 2017 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President, Jon F. Vein
Vice President, Otto Padron
Commissioner Ana Cubas
Commissioner Stella T. Maloyan

ABSENT:

Commissioner Jeremy Bernard

PRESENTERS:

Wendy Kheel, LATCB
Ruben Lechuga, AEG
Doane Liu, CTD
Diana Mangioglu, CTD

Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:02 a.m.

Item 2. Public Comment

None

Item 3a. Approval of the regular meeting minutes from October 4, 2017

UNANIMOUSLY APPROVED

Item 3b. Approval of FY 2016-17 AEG Discretionary Incentive Fee Actuals – Board Report #17-005

Ms. Diana Mangioglu presented an overview of the 2016-17 Discretionary Incentive Fee (DIF) which is one of the three AEG management fees. Ms. Mangioglu explained the background and process for determining the DIF and highlighted the categories, goals, and results. The recommended 2016-17 DIF is \$91,149.30.

UNANIMOUSLY APPROVED

Item 3c. Approval of the proposed FY 2017-18 AEG Discretionary Incentive Fee Goals – Board Report #17-006

Ms. Diana Mangioglu presented an overview of the 2017-18 Discretionary Incentive Fee (DIF) goals. Ms. Mangioglu provided highlights of the three categories, which included Food Services as the new Category 3 topic.

UNANIMOUSLY APPROVED

Item 4a. Neighborhood Council

None

Item 4b. LACC Emergency Response Plan Summary

Mr. Ruben Lechuga presented an overview of the LACC Emergency Plan and highlighted two points of the plan; preparedness and response. Mr. Lechuga reviewed employee training in emergency preparedness and response, collaborative relationships, and types of plan activations. Mr. Doane Liu added that the Department of CTD plan is under design and will include continuity of business, recovery, and media response.

Item 4c. LATCB – State of the L.A. Travel Industry

Ms. Wendy Kheel presented the state of the LA travel industry, including key themes for the U.S. and the global economy. Ms. Kheel reported that 2017 has been a record breaking year for LAX traffic and domestic air traffic is up 2.8% year over year, while international traffic is up 10.1% year over year. Ms. Keel also reported that 2017 international and overseas nonstop flights into LAX both increased over 2016, and that LA expects to achieve 48.2 visitors in 2017. Ms. Kheel also discussed the challenges LA is facing in visits including travel bans, hotel supply outpacing demand, and home sharing.

Item 4d. Executive Director Report

Mr. Doane Liu provided an overview of his activities since the last Board meeting which included: meeting with the American Hotel and Lodging Association, AEG regarding expansion and modernization, attended active shooter training, and attended the Trade, Travel and Tourism Committee meeting in which LATCB presented their new advertising campaign.

ADJOURNMENT

The meeting was adjourned at 10:19 a.m.