

#### BOARD OF LOS ANGELES DEPARTMENT OF CONVENTION AND TOURISM DEVELOPMENT COMMISSIONERS

Commissioners: Jon F. Vein, President; Otto Padron, Vice President; Ana Cubas; Stella T. Maloyan; David Stone

Members of the public who wish to speak during the meeting must submit a "Request to Speak" form to the Board Secretary <u>prior</u> to the commencement of the public comments for each agenda item of interest. Comments by the public on matters not identified on the agenda, but within the subject matter jurisdiction of the Commission, will be heard only during the item designated as "Public Comment." Public speaking will be limited to two minutes per speaker, unless the presiding officer grants some other amount of time before the commencement of the public comment.

Regular Meeting Wednesday, November 7, 2018 9:00 a.m. Los Angeles Convention Center 1201 S. Figueroa Street, L.A., CA 90015 Executive Board Room

## 1. CALL TO ORDER / ROLL CALL

## 2. COMMENTS FROM THE PUBLIC

- a) General Public Comments
- b) Neighborhood Council representatives on any Neighborhood Council Resolution or Community Impact Statement filed with the City Clerk which relate to any agenda item listed or being considered on this agenda for Board of Los Angeles Department of Convention and Tourism Development Commissioners

## **3. APPROVE MINUTES:**

a) Approval of the regular meeting minutes from October 3, 2018

## 4. REPORTS:

- a) Executive Director Report
- b) AEG Monthly Report September
- c) LATCB Monthly Report September
  - i. Membership Overview

## 5. DISCUSSION:

None

## 6. ACTION ITEMS:

a) FY19-20 CTD Budget Presentation – Board Report # 18-007

## 7. ADJOURNMENT

Materials related to an item on this agenda submitted to the Board of Los Angeles Convention and Tourism development after distribution of the agenda packet are available for public inspection in the Executive Office of the Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles, CA 90015, during normal business hours.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

## BOARD OF LOS ANGELES CONVENTION AND TOURISM DEVELOPMENT COMMISSION

Regular Meeting Minutes October 3, 2018

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, October 3, 2018 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

#### PRESENT:

President, Jon F. Vein Vice President, Otto Padron Commissioner Ana Cubas Commissioner David Stone

#### ABSENT:

Commissioner Stella T. Maloyan

#### **PRESENTERS:**

Ellen Schwartz, AEG Doane Liu, CTD Diana Mangioglu, CTD Darren Green, LATCB Chelsea Hoff, LATCB

#### Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:02 a.m.

#### Item 2. Public Comment

None

## Item 2b. Neighborhood Council

None

## Item 3a. Approval of the special meeting minutes from September 12, 2018

UNANIMOUSLY APPROVED

## Item 4a. Executive Director Report

Mr. Doane Liu provided an overview of his activities since the last Board meeting which included: client meetings, e.g. NLC, Credit Union; expansion and modernization meetings with City and AEG staff, noting that while progress is being made, plan is three months behind schedule but should meet the final timeline; annual performance review with the Mayor; meeting about Avenue of Angels to discuss pedestrian centered streets; attending the Extreme Heat Seminar hosted by the Mayor's office; and hosting a stop on the NACTO Walkshop.

## Item 4b. AEG Monthly Update – August

Ms. Ellen Schwartz reported that LACC had hosted 11 events, all local events, resulting in over 550,070 attendees and hosted one filming. Ms. Schwartz presented the financial data for August, reporting \$3.7M in gross revenue, which is lower than expected as no citywide events were hosted in August and \$2M in expenses, which is above last year with salaries being the driving factor. Ms. Schwartz also reported that the August occupancy was 45%, which allowed for the completion of ongoing projects including the 5G installation project and the economic impact of \$17M, \$9.01M from local events and \$7.82M as a result of a citywide (National Council of State Legislators) which ran July 28- August 3, 2018.

## Item 4c. LATCB Monthly Update – August

Mr. Darren Green reported that LATCB processed 48 leads YTD, resulting in 59,166 room nights with a year-end goal of 220 leads and projected 390,000 room nights. Mr. Green noted a strong 2018 with 25 LACTB events, but only 22 LATCB events in 2019, due to cancellations of large events. Mr. Green previewed discoverlosangeles.com's new micro sites which are custom built to support client events.

## Item 4ci. LATCB FY 17/18 Post Convention Survey Results

Ms. Chelsea Hoff presented the FY18 Post Convention survey results including background and research methodology. Ms. Hoff noted that the FY18 response rates, 92%, were the highest in four years with 87% indicating some intent to return. Ms. Hoff stated that the survey resulted in an overall LACC rating as "good" which is a slight but steady decline with the general building condition being the lowest rated attribute, but the overall satisfaction with F&B averaged a "good" rating for the 4<sup>th</sup> year in a row.

## Item 5. Discussion:

None

## Item 6a. LATCB FY 18-19 Appendix E – Board Report #18-006

Ms. Diana Mangioglu presented the annual review of LATCB Appendix E providing background and functional overview of the LATCB. Ms. Mangioglu reported on the source of LATCB's funding, noting that the Transit Occupancy Tax (TOT) is \$21.7M (38%) of LATCB's \$56.7M total budget. Ms. Mangioglu explained that 1% of the City's 14% TOT is allocated to the LATCB and continues to grow year over year particularly due to contracts such as Air BnB and VRVO. Ms. Mangioglu stated that LATCB primary goal is to grow the local economy by promoting the City using four core objectives. Ms. Mangioglu reviewed the core objectives and the performance metrics for each objective. Ms. Mangioglu presented the CTD recommendation that the Board approve the proposed Appendix E for FY 2018-19 to the Agreement between the CTD Department and LATCB

## UNANIMOUSLY APPROVED

## ADJOURNMENT

The meeting was adjourned at 10:21 a.m.

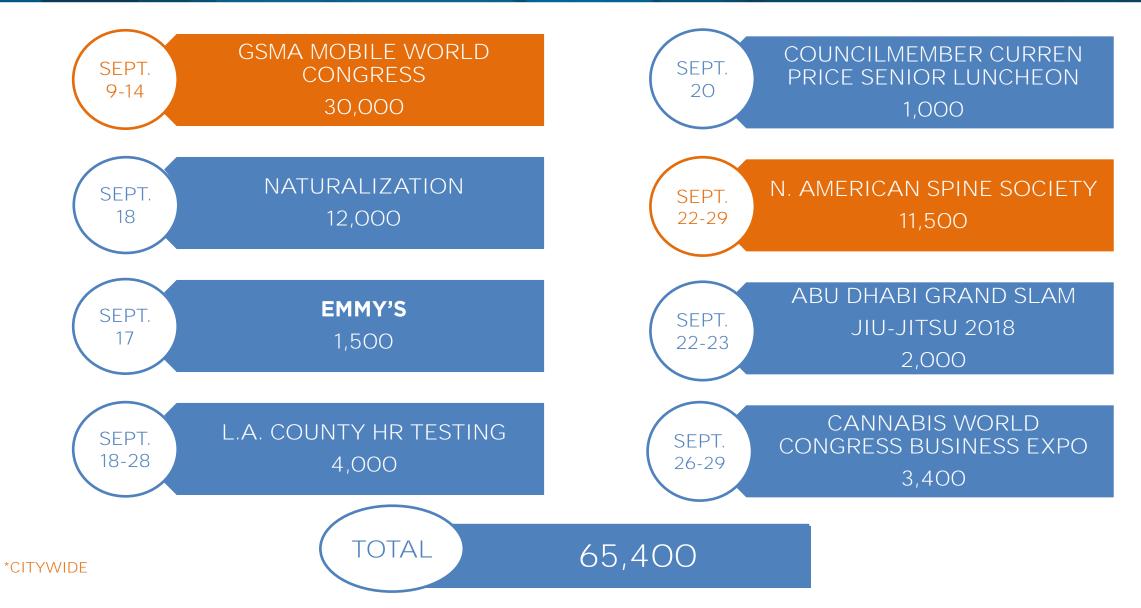
# LOS ANGELES CONVENTION CENTER MONTHLY UPDATE

# SEPTEMBER 2018 ELLEN SCHWARTZ





## LACC SEPTEMBER 2018 EVENTS





## LACC SEPTEMBER 2018 FILMING & PHOTO EVENTS

Name	Location	<u>Amount</u>
ALL AMERICAN	VENICE GARAGE	\$3,750
GOOD TRTOUBLE	VENICE GARAGE	\$2,250
MUSIC VIDEO	BOND LOT	\$5,000

TOTAL FILMING: \$11,000



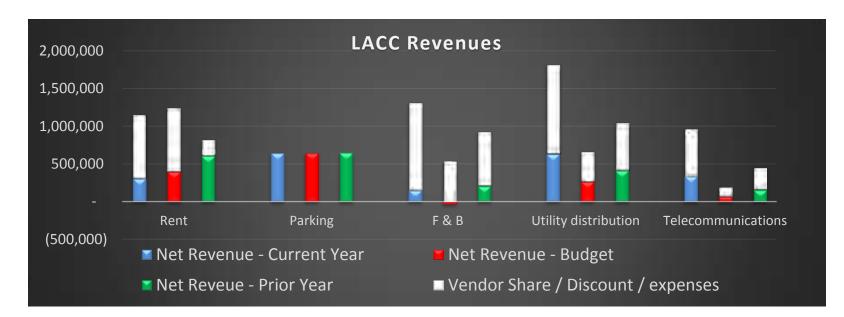
## LACC SEPTEMBER 2018 FINANCIALS

## OPERATING SURPLUS:

- \$346K (before approved City Reimbursements, A & I and Capital Projects)
- \$861K above budget
- \$360K above prior year

## **REVENUES**:

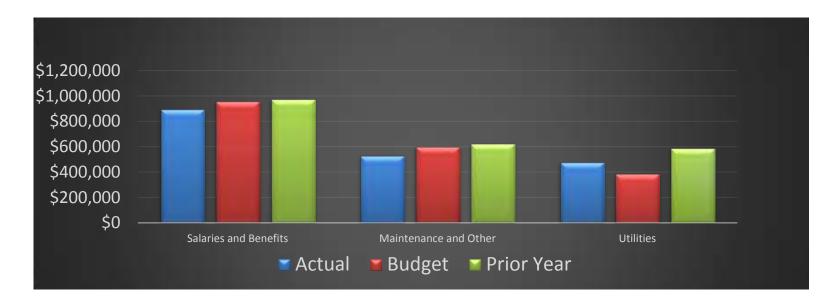
- \$6.3 million gross revenue (before discounts and service provider share)
- \$2.3 million net revenue
- \$817 above budget and \$72K above prior year



## LACC SEPTEMBER 2018 FINANCIALS

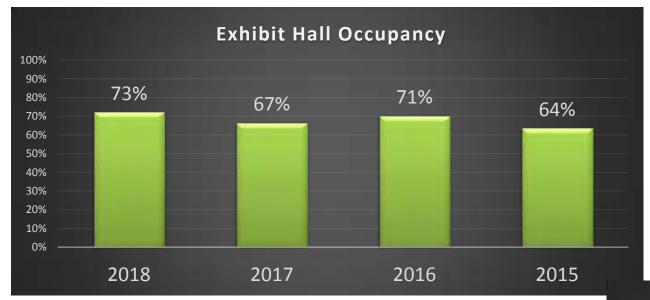
## OPERATING EXPENSES:

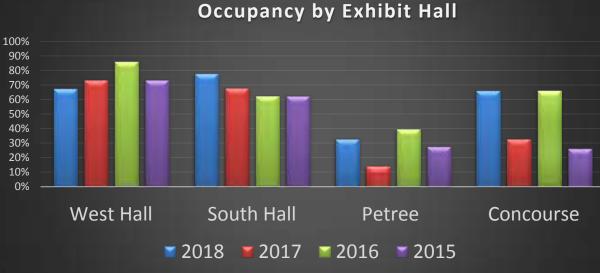
- \$1.9 million (before approved A & I, Capital Projects, and City reimbursement)
- \$43K below budget and \$287K above prior year



CITY REIMBURSEMENT - \$412K

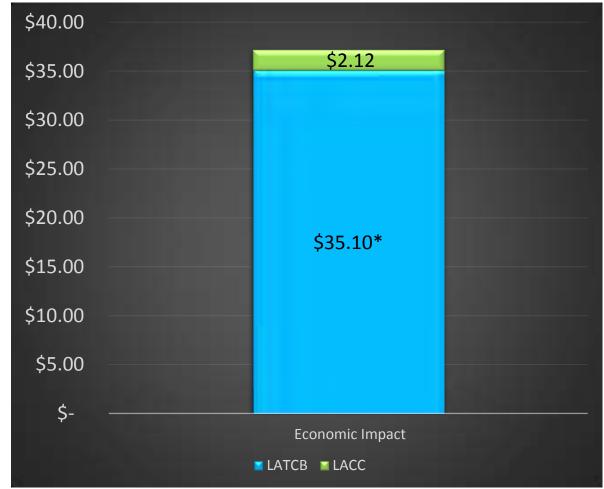
## LACC SEPTEMBER 2018 OCCUPANCY





## LACC SEPTEMBER 2018 ECONOMIC IMPACT

## \$37 million in Projected Economic Impact



\*Estimated – final numbers pending

# **CTD Board of Commissioners Meeting** Los Angeles November 7, 2018

Micros

## CITYWIDE CONVENTION SALES YTD FY 18/19 PRODUCTION RESULTS

Lead Production	Leads Actual	Booked Room Nights Produced	RNs Actual
FY 18/19 Goal	220	FY 18/19 Goal	390,000
FY 18/19 YTD	69	FY 18/19 YTD	94,654
FY 17/18 STLY	62	FY 17/18 STLY	107,668

Dated October 31, 2018

Los Angeles

## **RECENT BOOKINGS** 35,488 ROOM NIGHTS



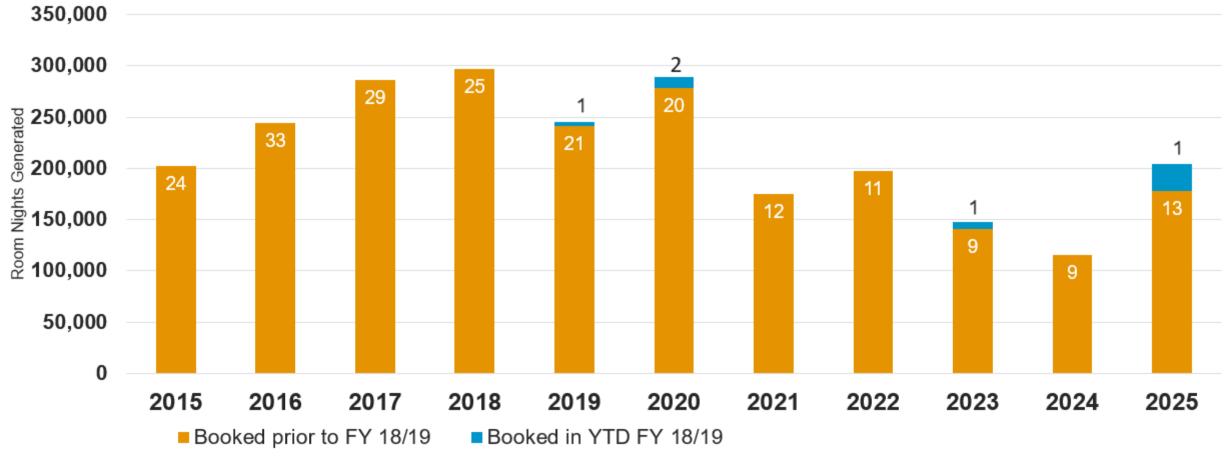


American Society of Cataract and Refractive Surgery Symposium & Congress April 25-29, 2025 26,435 Room Nights

**NeighborWorks America** NeighborWorks Training Institute (NTI) May 18-22, 2020 9,053 Room Nights

Los Angeles

## CITYWIDE CONVENTION BOOKED ROOM NIGHTS 2015-2025 CALENDAR YEAR ARRIVAL DATE

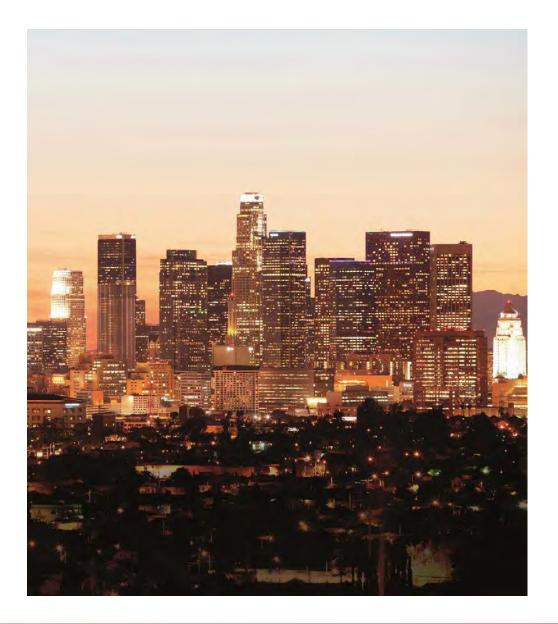


Dated October 31, 2018

Los Angeles

## ANALYTICAL DATA APPLIED TO STRATEGIC PROSPECTING

- Over **800 Citywide Convention Master Profiles** currently exist in LA Tourism database that outline meeting data for city wide events.
- Citywide Convention Master Profiles can be sorted by peak room block, gross square feet of exhibit space, next open year, and month of the citywide event, to allow targeted prospecting.
- Meetings Database Institute (MDI) data ranks LA Tourism accounts from highest (rebook and develop) to lowest priority (maintain).



Los Angeles

# MASTER PROFILES

## **Targeting Optimal Groups**

- 813 Citywide Convention Master Profiles
- 647 Profiles have a Next Open Year Identified

Sort Profiles By

- Peak Rooms
- Gross Square Footage of Exhibits and General Session
- Pattern Start and End Date
- Preferred Month
- Market Segment
- Feeder Market

#### CITYWIDE CONVENTIONS MASTER PROFILES: QUERY RESULTS - 838 RECORDS F

Delete Freedore Add to Tax. Add Notes Add Terror Determ

	Mouny	Cione Pri	Aud Export Aud	to Tag Add Note Add Trace	Return
Sales Director	Peak Night Rooms	Total Rooms	Show Attendees	Gross Square Footage Exhibits	Gross Square I
Gallagher	2400	7400	7000	125,000	25,000
Tarr	800	2800	3000	250,000	
Gallagher	1500	4200	4000	150,000	25,000
Blank	2500	12000			
Tarr	4000	14600	8000	200,000	75,000
Tarr	1200	3800	1200	140,000	



## CITYWIDE CONVENTION EXAMPLE PROFILE

## **PROFILE DETAIL: MOBILE WORLD CONGRESS AMERICAS**

Edit Delete Clone Profile Recap Bookmark Return

	Profile Information
Profile ID: 26257	Account: GSMA, Ltd.
	Planner Account: <u>Experient/Maritz (Chicago Office/Midwest)</u>
Profile Name: Mobile World Congress Americas	Contact: Jennifer Nelson
Room Attendees: 8100	Profile Type: City Wide
Show Attendees: 25000	Type: LACC
Total Rooms: 27000	EEI Type: Total EIC Tag: LACC - Total EI
Peak Night Rooms: 8000	Source Code: Direct from client
Market Segment: ASSN - Trade/Commercial/Business	Meeting Pattern Tuesday to Thursday
Preferred Month(s): October	
Assigned Users	Assigned Tags
Sales Manager: Mary Gallagher Services Manager: Christian Cadle	<ul> <li>Citywide Conventions Master Profiles</li> <li>Citywide Profile Target List 3000+peak as of March 2017</li> </ul>
	Additional Fields
	General
Housing Company: Experient in 2018; CMR in 2	017 Decorator: GES 17; Freeman 18
Gross Square Footage Exhibits: 400,000	Number of Meeting Rooms Required: 50
Gross Square Footage General Session: 25,000	Next Open Year: 2021

- Peak Rooms
- GSF of Exhibits
- Next Open Year
- Preferred Month

Los Angeles

# IMEX AMERICA

## October 16-18, 2018

- 3,500 exhibitors representing 150 countries
- A record of over 13,000 participants
- More than 3,300 hosted buyers
- 10 LA Tourism Booth Partners
- 375+ LA Tourism Booth Appointments
- 2 LA Tourism Client Events and Press Breakfast



Los Angeles

## IMEX AMERICA

LA Tourism Booth Partners:



MEET Los Angeles

# Membership Overview

## Erika Hartmann

1 ... Arthurter

# AGENDA

- Who We Are
- What We Do
- Value of Membership
- Facilitation & Engagement with Members
- Differentiators

DISCOVER LOS Angeles

# WHO WE ARE:

- A 501(c)6 Non-Profit Member-based organization focused on promoting the destination and utilizing our network of engaged Members
- We act as the first point of contact and facilitate connections both within the organization and with the broader travel & tourism community
- Our goal is to provide best-in-class service to our Members

DISCOVER LOS Angeles

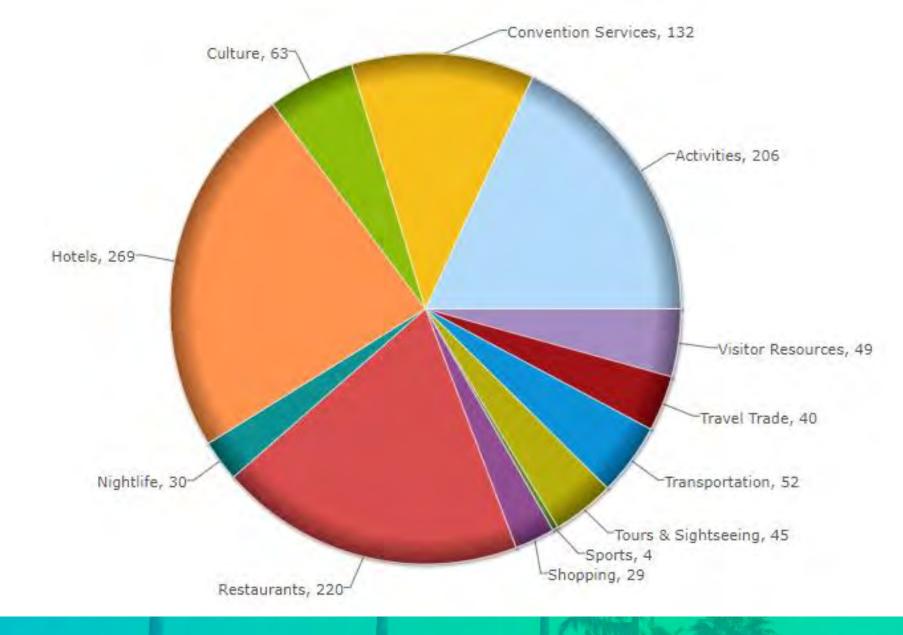


## WHAT WE DO: MEMBERSHIP SERVICES

- Service over 1,100 Members Annually
- Staff Product Knowledge & Education
- Member Networking & Education
- Visitor Information Centers

- Custom Memberships
- Visitor Publications
- Show Your Badge
- DiscoverL.A. Exclusives
- Maintain Centralized Database

DISCOVER LOS Ungeles



DISCOVER Los Angeles

# VALUE OF MEMBERSHIP

- Tools & Resources
- Access to staff & other Members
- Networking & Educational
   Opportunities e.g. Ready
   Los Angeles
- Tourism Insights (research)
- Convention & Events Calendar

- Feature on Website
- Inclusion in Visitor Publications
- Maps & Guides
- Annual Market Outlook Forum
- Opportunity to upgrade to a Lead Hotel/Venue Membership
- Discover L.A. Exclusives



# ENGAGING WITH MEMBERS

- Quarterly Member Mixers
- Quarterly Educational Seminars
- Monthly Member Meet & Greets
- Semi-Annual Roundtable sessions
- Member Presentations
- Staff site visits to Member locations

- Monthly Member Newsletter
- Member Portal
- Member Directory
- 90-Day Check-ins

DISCOVER LOS Ungeles

# HOW DO WE STAND OUT?

- In 17/18, we retained 97% of our Members highest in our competitive set
- Member satisfaction score: 4.1 consecutive growth YOY
- Engage Members for feedback often continuously used to improve and customize the Member experience
- We are offering new types of events, both large-scale and intimate

DISCOVER LOS Angeles

# **THANK YOU!**

DISCOVER LOS Angeles

## CITY OF LOS ANGELES

## INTER-DEPARTMENTAL CORRESPONDENCE

Date:	November 7, 2018
To:	Board of Los Angeles Department of Convention and Tourism Development
From:	Doane Liu, Executive Director Department of Convention and Tourism Development
Subject:	FY 2019-20 BUDGET PRESENTATION – BOARD REPORT NO. 18-007

#### SUMMARY

The Los Angeles Convention Center's (LACC) 2019-20 Departmental Budget Request is attached for your consideration, which includes a summary of the operating budget for the LACC private operator (AEG-LACC), and the Convention and Tourism Development (CTD) Department. The actual draft Budget Submission has been made available to the Board of Los Angeles Department of Convention and Tourism Development Commissioners (Board) electronically.

The total revenue budget proposed from LACC-generated business is \$30.2 million, which assumes several sources of funds, including but not limited to, rent, food and beverage, utility services, parking and communications. The revenue estimate assumes a total of \$5.6 million in discounts for rental revenue related to booked citywide events. In anticipation of potential negative impacts on business stemming from construction of the proposed LACC Expansion and Modification Project's (Expansion Project), an estimated \$3.8 million has been set aside as a contingency.

Rent	\$7,412,403		
Food and Beverage	4,795,851		
Utility Services	5,090,933		
Parking	13,187,814		
Communications	2,181,211		
Other	1,334,169		
Contingency for construction	(3,819,000)		
Total	\$30,183,381		

## 2019-20 PROPOSED REVENUE BUDGET

The revenue budget of \$30.2 million is the source of funds for several items including: (1) AEG-LACC's operating budget for the LACC facility, (2) the CTD operating budget, and (3) a portion of the annual Staples debt service payment.

The Staples debt service payment of \$1 million is related to the 1998 agreement between the City and the LA Arena Land Company regarding the construction of the Staples Sports Arena adjacent to the LACC. The City entered into various agreements with the Arena Developer to advance funds toward the project. The Developer is obligated to fully offset the City's cost for debt service on bonds issued for the Arena. The Agreement specifies certain credits that will offset the Developer's obligations to the City, which includes incremental LACC parking revenue receipts.

#### AEG-LACC OPERATING BUDGET – ATTACHMENT A

The operating budget proposed by AEG-LACC is approximately \$25.6 million. In addition to the operating budget of \$25.6 million, \$394,100 will be budgeted towards alterations and improvements for a total of \$25.9 million. The AEG-LACC operating budget assumes funding for approximately 111 full-time employees and 139 part-time employees, which makes up approximately 50 percent of the budget, and an expense budget of \$12.9 million, which makes up the remaining 50 percent.

As part of the Management Agreement between AEG-LACC and the City of Los Angeles (City), the LACC operating budget must provide for a reserve (LACC Reserve Fund) in an amount equal to ten percent of the operating budget to be used for unanticipated LACC-related expenses or to fund shortfalls caused by lower than expected revenues or higher than expected expenses. On October 4, 2017 the CTD Board of Commissioners approved a proposed policy for the LACC Reserve Fund that further expands on the language of the Management Agreement by adding a cap amount of \$15 million. The LACC Reserve Fund policy was approved by the Los Angeles City Council on May 23, 2018. As of June 30 2018, the balance of the LACC Reserve Fund was \$8.1 million (accrual basis). The 2019-20 Budget assumes there will be no contribution made to the LACC Reserve Fund, on the basis that the LACC will be experiencing typical losses due to construction disruptions related to the Expansion Project.

Attachment A summarizes AEG-LACC's Operating Budget and provides a line item breakdown of all revenues and expenses.

#### BOOKINGS - ATTACHMENT B

Attachment B provides information on the 2019-20 booked citywide events and the projected booking numbers for non-citywide events, which includes assemblies, meetings, filmings, consumer shows, and trade shows. Due to the LACC's 12 month Booking Policy, non-citywide events are typically not booked beyond a 12-month period from the date of the event. Therefore non-citywide bookings are projections based on historical trends.

The 2019-20 Budget assumes a total of 297 events, which includes 19 citywide events, 24 trade shows, 55 consumer shows, 59 assemblies, 85 meetings and 55 filmings. Although fewer in numbers, citywide bookings are prioritized over other bookings, due to the fact that citywide events have a greater regional economic impact that bring in out of town guests and generate local taxes. Citywide events are anticipated to generate approximately 33 percent of LACC's revenue budget.

The LACC Expansion Project is currently targeting beginning construction before the end of calendar year 2019. A number of citywide bookings currently on the schedule for 2019-20 have been identified as being at risk for cancellation, due to their utilization of the building and their timing relative to the Expansion Project. Because citywide events generate such significant revenues for the LACC, the 2019-20 Budget assumes a potential loss of \$3.8 million in revenue due to construction-related cancellations.

#### CTD – OPERATING BUDGET – ATTACHMENT C

The CTD 2019-20 Departmental Budget Request includes funding for 13 positions and \$322,000 for other expenses. The CTD Budget has two sources of funds, primarily operating revenues generated by LACC activities and special funds from the Los Angeles Convention and Visitors Bureau (LACVB) Trust Fund. The CTD Department is requesting to increase the LACVB source of funds by approximately 14 percent, for salary purposes. Further, the CTD is requesting to continue the allocation of \$250,000 from the Los Angeles Tourism and Convention Board (LATCB) 2019-20 annual budget appropriation, to CTD's contractual services account for the purposes of paying for costs related to creating a five-year master tourism plan.

While the CTD has been successful in strengthening and growing the LACC's public private partnership, its other primary focus is to develop and maintain a citywide master plan for tourism. The Los Angeles Administrative Code, Section 8.146, outlines the powers and duties of the CTD Board, which includes advising on matters related to developing a Strategic Plan for tourism and hotel growth. Toward this end, the 2018-19 Adopted Budget allocated \$250,000 for advisory and consulting services related to developing a five year master plan for tourism that would entail a coordinated approach in identifying citywide priorities, gaps, inefficiencies and solutions. The CTD conducted a

request for proposals (RFP), and is targeting a finalized agreement with a contractor before the end of 2019. Due to the comprehensive scope of the desired plan, the contractor's work will be phased over two fiscal years. This continuation of funding during 2019-20 is assumed to pay for the second phase of work.

Since the CTD is a small City department, some of its administrative and financial functions are outsourced, including services related to financial reporting. The CTD has found that it is more efficient to outsource this function and has been doing so since the transition from public to private management of the LACC. By utilizing the Office of the Controller's as-needed list of CPAs, the CTD has contracted with Turner, Warren, Hwang & Conrad AC (TWHC) to perform these services. The 2019-20 Departmental Budget Request assumes a continuation of funding for these services for a total of \$35,000.

Due to department personnel needs, the 2019-20 Budget Request includes one position realignment, from a Senior Accountant II to a Senior Management Analyst II. This request does not alter the total number of authorities from the current total of 13, and has a minimal financial impact on the salaries general account.

Attachment C includes a line item summary of CTD's budget, an organizational chart, a breakdown of the budget by source of funds and a breakdown by budget program. Also included is a summary of the Departmental and Fiscal Challenges Beyond 2019-20.

## CAPITAL IMPROVEMENT EXPENDITURE PROGRAM REQUEST - ATTACHMENT D

Attachment D summarizes the capital improvement requests, which includes a total of five projects and/or equipment purchases for a total of \$5.1 million. According to the Management Agreement, capital improvements continue to remain the responsibility of the City. As such, the source of funds requested is General Fund. The last several years, the City's Adopted Budget financed most of the LACC's capital improvement projects through the Municipal Corporation of Los Angeles (MICLA). Should the 2019-20 Proposed Budget include General Fund money for LACC capital projects, it is anticipated these projects would again be financed through MICLA.

The capital improvement list was developed based on recommendations submitted as part of AEG-LACC's 2019-20 budget request. CTD reviewed the request and developed the proposed list in accordance to budget instructions.

#### CONCLUSION

The deadline to submit the CTD Budget is November 16, 2018.

The LATCB Budget will be presented at a subsequent meeting once the Transient Occupancy Tax (TOT) revenue estimate that forms the basis of their budget is available.

#### RECOMMENDATION

That the Board of Los Angeles Department of Convention and Tourism Development Commissioners approve the 2019-20 Convention and Tourism Development Department Budget submission in consideration of the 2019-20 Mayor's Proposed Budget.

DL: dm: kn

#### ATTACHMENTS:

ATTACHMENT A – Proposed Budget – Operations ATTACHMENT B – Bookings ATTACHMENT C – CTD Department Budget ATTACHMENT D – Capital Improvement Expenditure Program Request

## ATTACHMENT A PROPOSED BUDGET – OPERATIONS

## AEG Management LACC, LLC Los Angeles Convention Center 19/20 Budget

		Budget FY20 7/1/19 - 6/30/20	Budget FY19 7/1/18 - 6/30/19	Actuals FY18	Actuals FY17
Revenue'	s (net of event expenses)	1/2/25 0/50/20	1/1/18-0/30/19	7/1/17 - 6/30/18	7/1/16 - 6/30/17
f	Rent	13,033,916	13,701,632	14,283,394	15,045,90
1	Less Discounts	(5,621,513)	(5,711,977)	(6,154,466)	(7,719,76
N	et Rent	7,412,403	7,989,655	8,128,928	7,326,13
F	ood and Beverage Sales	18,481,807	15 101 040		_
	et Food and Beverage Revenue	4,795,851	16,191,048 3,958,213	18,943,403	4,073,37
U	tility Services Commissions				
		5,090,933	4,770,409	5,391,194	5,496,80
N	et Parking Revenue	13,187,814	12,873,641	12,863,575	12,574,18
	Event Billing	1,692,812	1,483,729	1,893,460	1,286,73
	vent Expenses	(2,260,513)	(2,207,172)	(2,648,142)	(1,981,87
N	et Event Billing	(567,701)	(723,443)	(754,682)	(695,14
Co	ommunications	2,181,211	1,406,781	2,027,995	1,897,01
Ce	ell Towers	1,185,597	861,654	863,241	
M	arketing / Advertising	321,600			744,91
A		262,673	413,900	444,205	556,51
	ther		280,534	264,756	266,19
	eserve for Construction Contingency	132,000 (3,819,000)	78,357	128,488	135,05
	stal Revenue	30,183,381	21 000 701		-
		50,165,561	31,909,701	34,266,082	32,375,04
penses		1275093	172,509	0.14	
	Salaries & Wages - Full Time	7,810,110	7,659,572	7,050,974	6,625,30
	Salaries & Wages - Part Time	1,447,602	1,275,093	1,323,571	
	Overtime General	294,294			1,174,03
	Parking Wages	911,861	296,141	292,853	270,49
	Payroll Taxes		974,040	907,368	881,40
	Fringe Benefits	676,858	742,057	712,875	685,83
	Workers Comp	1,345,237	1,276,924	1,162,457	1,088,21
То	tal Wages Salaries and Benefits	206,044 12,692,006	130,964 12,354,791	196,325	128,16
P	rinting and Binding	68,817	69,971	50.005	
C	Contracted services	4,813,953	4,692,616	58,085	64,68
P	arking Operating expenses and Management Fee	4,015,555	4,092,010	4,440,615	3,871,13
	ield Equipment	149,157	239,056	164,618	145,11
N	Naintenance Materials & Supplies	475,984	373,918	580,181	528,97
Т	ransportation Reimbursement	17,200	17,200	15,096	
# U	Itilities	5,568,299	4,717,868	5,238,774	9,28
D	WP Taxes	-	4/12/1000	5,255,774	5,109,99
C	Office & Administration	58,353	57,943	75,525	53,93
C	perating Supplies	408,600	371,306	440,718	1.15 C 1.14
N	Addifications / Repairs	155,556	178,725	358,061	420,71
A	dvertising / Promotions	202,835			230,63
	Iniforms	54,300	180,390 52,300	152,919	117,08
R	ecruiting	13,500		62,094	28,28
	mployee Welfare	141,560	10,500	9,043	8,37
	isurance	370,100	130,921	121,853	106,11
	ad Debt & Interest	570,100	254,700	427,786	260,49
	Aanagement Fee	386,668	270 220	(515)	
	tal Operating Expenses -	12,884,882	379,320 11,726,734	371,654 12,516,507	364,59 11,319,43
		and so to a		12,010,007	11,515,45
To	tal Expenses (Wages and Operating)	25,576,888	24,081,525	24,162,930	22,172,90
Op	erating Profit before A & I, Depreciation, and Staples B	4,606,493	7,828,175	10,103,152	10,202,13
Par	rking Staples Bond Contribution	1 000 000			
	neral Fund Reimbursement	1,000,000	1,000,000	1,000,000	1,000,00
	D Department	1,870,908	1,870,903	1,031,322	855,60
	VP Taxes	1,341,485	1,421,961	1,344,912	1,293,43
	tal City Reimbursement –	4,212,393	525,000 4,817,864	1,852,574 5,228,808	3,149,04
05	erating profit available for Person and a su				5,145,04
Op	erating profit available for Reserve and A & I	394,100	3,010,311	4,874,344	7,053,09
ale a					
	ocation to A & I ocation to Reserve	394,100	2,010,311	3,874,344	6,053,096

# Utility Sales Tax is budgeted at \$600,352 for the year and has been reclassified from City Reimbursement section to Utilities in FY19/20

### AEG Management LACC, LLC Los Angeles Convention Center 19/20 Budget By Department

	FY20 7/1/19 - 6/30/20
enue's (net of event expenses)	11115-0150120
Bureau Booking	
Conventions	9,797,534
LACC Booking	
Assembly	2,551,391
Consumer	7,725,241
Trade	1,620,114
Meeting	276,658
Filming	853,500
Profit on LACC Events	13,026,904
Non Event Related Revenue	
Parking	12,944,858
Cell Towers	1,185,597
Other Revenue	132,000
Marketing / Sponsorship	321,600
Total Non event Related Revenue	14,584,055
Reserve for contruction impact on business	(3,819,000
F & B overhead salaries and operating expenses	(3,406,119
Total Revenues (net of event expenses and F & B overhead)	30,183,374
Expenses by Department (AEG Management LACC, LLC)	
Finance & Admin	2,965,402
Operations	15,388,198
Event Services	1,252,835
Guest Services / Security	
HR	2,784,911
Sales and Marketing	582,487
Parking	738,040
Total Expenses by department	<u> </u>
Operating Profit before City Reimbursement, A & I, and Depreciation	4,606,493
Other Expenses Depreciation	
Staples Bond	1,208,000
General Fund Reimbursement	1,000,000
LACC Oversight Group	1,870,908
LACC Oversight Group	<u>1,341,485</u> 5,420,393
Total Expenses and Appropriations	
	30,997,272

### AEG Management LACC, LLC Los Angeles Convention Center Three Year Plan

	FY20 7/1/19 - 6/30/20	7/1/20 - 6/30/21	7/1/21 - 6/30/2
Revenue's (net of event expenses)			
Rent	13,033,916	11,078,829	11,411,193
Less Discounts	(5,621,513)	(4,216,135)	(4,342,619
Net Rent	7,412,403	6,862,694	7,068,57
	10 101 007	15 300 500	10 100 000
Food and Beverage Sales	18,481,807	15,709,536	16,180,822
Net Food and Beverage Revenue	4,795,851	4,945,588	5,416,874
Utility Services Gross Billing	14,316,668	12,885,001	13,271,55
Percent kept by vendor	(9,225,735)	(8,303,162)	(8,552,256
Utility Services Commissions	5,090,933	4,581,840	4,719,29
Parking receipts	13,187,814	13,491,134	13,760,956
Staples Center Debt Service Net Parking Revenue	13,187,814	13,491,134	13,760,956
Not Parking Revenue	10,101,014	10,401,104	10,100,000
Event Billing	1,692,812	1,608,171	1,656,417
Event Expenses	(2,260,513)	(2,260,513)	(2,328,328
Net Event Billing	(567,701)	(652,342)	(671,91)
Communications	2,181,211	1,854,029	1,909,650
Cell Towers	1,185,597	1,221,165	1,257,800
Marketing / Advertising	321,600	331,248	341,185
AV	262,673	262,673	262,673
Other	132,000	135,960	140,039
Reserve for Construction Contingency	(3,819,000)	(4,895,303)	(5,070,364
Total Revenue	30,183,381	28,138,685	29,134,772
penses	1,275,093	1,306,970	1,339,645
Salaries & Wages - Full Time	7,810,110	8,005,363	8,205,497
Salaries & Wages - Part Time	1,447,602	1,158,082	1,192,824
Overtime General	294,294	303,123	312,217
Parking Wages	911,861	939,217	967,393
Payroll Taxes	676,858	697,164	718,079
Fringe Benefits	1,345,237	1,385,594	1,427,162
Workers Comp Insurance - Base coverage Total Wages Salaries and Benefits	206,044 12,692,006	212,225	218,592
Printing and Binding	68,817	70,882	73,008
Contracted services	4,813,953	4,958,372	5,107,123
Parking Operating expenses and Management Fee	4,010,000	4,500,572	5,107,120
Field Equipment	149,157	153,632	158,241
Maintenance Materials & Supplies	475,984	490,264	504,971
Transportation Reimbursement	17,200	17,716	18,247
Utilities	5,568,299	5,735,348	5,907,408
Office & Administration	58,353	60,104	61,907
Operating Supplies	408,600	420,858	433,484
Modifications / Repairs	155,556	160,223	165,029
Advertising / Promotions	202,835	208,920	215,188
Uniforms	54,300	55,929	57,607
Recruiting	13,500	13,905	14,322
Employee Welfare	141,560	141,560	145,807
Insurance	370,100	381,203	392,639
Guest Relations	010,100		002,000
Startup expenses		- 11 J - 12 - 1	- C.
Management Fee	386,668	398,268	410,216
Total Operating Expenses	12,884,882	13,267,182	13,665,197
Total Expenses (Wages and Operating)	25,576,888	27,274,919	28,046,605
	and the second sec		
Operating Profit before A & I, Depreciation, and Staples Bond	4,606,493	863,766	1,088,167

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ATTACHMENT B BOOKINGS

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
otal Revenue													
Total Rent													
31001 Rent Hall Space	961,949	97,534	81,403	25,510	39,285	74,590	71,250	17,500	151,825	187,400	75,653	140,000	
31002 Rent Meeting Room	432,403	11,090	73,100	23,500	98,213	23,500	41,000	23,500	50,500	23,500	41,000	23,500	
31003 Rent Discounts	5,999	0	0	5,999	0	0	0	0	0	0	0	0	
T3100 Total Rent	1,388,353	108,624	154,503	43,011	137,498	98,090	112,250	41,000	202,325	210,900	116,653	163,500	
Total Food and Beverage													
Food and Beverage Sales													
40001 Concession Sales, net	724,422	9,973	73,000	12,500	33,500	79,000	29,500	12,500	328,449	12,500	57,000	76,500	
40003 Catering Sales, net of t	1,099,873	0	30,000	32,575	81,948	29,984	0	0	625,367	300,000	0	0	
T3210 Food and Beverage Sal	1,824,295	9,973	103,000	45,075	115,448	108,984	29,500	12,500	953,815	312,500	57,000	76,500	
Food and Beverage Expenses													
Concessionaire Expenses													
40001 Concession Sales,	724,422	9,973	73,000	12,500	33,500	79,000	29,500	12,500	328,449	12,500	57,000	76,500	
40003 Catering Sales, net	1,099,873	0	30,000	32,575	81,948	29,984	0	0	625,367	300,000	0	0	
D40005 F & B event Expen	1.60%	1.45%	2.35%	1.40%	3.72%	0.93%	1.86%	0.93%	1.86%	1.40%	1.40%	1.40%	0.4
40005 Concessionaire Expe	1,044,938	2,056	62,552	26,686	63,216	65,924	16,751	7,098	564,435	160,098	32,687	43,437	-
T3220 Food and Beverage Ex	1,044,938	2,056	62,552	26,686	63,216	65,924	16,751	7,098	564,435	160,098	32,687	43,437	
T3200 Total Food and Beverage	779,357	7,917	40,448	18,389	52,232	43,060	12,750	5,403	389,380	152,403	24,313	33,063	
Total Utility Services													
42010 Utility Services Gross Billi	489,924	50,125	33,292	1,750	22,599	33,500	15,500	1,750	259,975	41,750	15,683	14,000	
Utility Services Vendor Share													
42010 Utility Services Gross	489,924	50,125	33,292	1,750	22,599	33,500	15,500	1,750	259,975	41,750	15,683	14,000	
D42015 Utility Vendor Portion	1.57%	0.44%	2.04%	1.53%	3.57%	1.02%	2.04%	1.02%	2.04%	1.53%	1.53%	1.53%	0.5
42015 Utility Services Vendor	264,238	5,051	22,259	1,089	13,320	19,459	9,649	1,089	151,399	23,089	9,119	8,715	
3300 Total Utility Services	225,686	45,074	11,033	661	9,279	14,041	5,851	661	108,577	18,661	6,564	5,285	
Parking receipts (net of sales ta													
33060 Parking - Recorded via S	4,140	3,960	0	0	0	0	0	0	0	0	180	0	
3400 Parking receipts (net of s	4,140	3,960	0	0	0	0	0	0	0	0	180	0	
Fotal Telecommunications													
42016 Telecomminications Gros	182,303	3,976	23,200	1,600	23,875	33,200	4,800	1,600	30,531	38,600	8,120	12,800	
Wi Fi Vendor Share													
42016 Telecomminications Gr	182,303	3,976	23,200	1,600	23,875	33,200	4,800	1,600	30,531	38,600	8,120	12,800	
42030 Telecommuniations Re	2,383	523	0	0	0	1,600	0	0	0	0	261	0	
D42018 Wi Fi Vendor Portion	1.68%	1.05%	2.13%	1.60%	3.73%	1.07%	2.13%	1.07%	2.13%	1.60%	1.60%	1.55%	0.5
42018 Wi Fi Vendor Share 42030 Telecommuniations Reve	108,579 2,383	2,498 523	14,680 0	1,040	15,394 0	12,080 1,600	4,160	1,040	19,135	25,040	5,448	8,064	
3500 Total Telecommunication	76,107	2,001	8,520	560	8,481	22,720	640	560	11,396	13,560	261 2,933	4,736	
Tabul Audia / Minus						- 40.9.9				1.16.4.4	4000		
Total Audio / Visual 42060 Audio / Visual Gross Billi	390,530	38,372	28,604	38,642	44,404	28,604	34,804	22,604	25,124	22,604	42,164	64,604	

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YEAR: Fy2020 SCENARIO: ORIG FORMAT: MONTH						00 Assemblies artment Details						PE	RIOD ENDING: AU CURRENCY: U UNITS
	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
A / V Vendor Share	7.0 5.1											and the second	
42060 Audio / Visual Gross Bi D42071 A / V Vendor Portion	390,530 1,93%	38,372 0.75%	28,604 2,49%	38,642 1.87%	44,404 4.36%	28,604 1,25%	34,804 2,49%	22,604 1.25%	25,124 2,49%	22,604 1.87%	42,164 1.87%	64,604	0
42071 A / V Vendor Share	287,545	18,607	21,739	30.326	33,747	21,739	26,451	17,179	19,009	17,179	32,469	1.87%	0.62%
T3600 Total Audio / Visual	102,985	19,765	6,865	8,316	10,657	6,865	8.353	5,425	6,115	5,425	9,695	49,099	0
Total Event Billing							1926	1,20	54,44	1.55			
Services Billed													
31007 Labor Billed	12,400	1,060	3,360	0	0	2,500	0	0	1 000	4 400			
31009 Billed Ramp Attendant	5,992	810	0	80	0	2,500			1,000	4,480	0	0	0
31012 Parking Labor Billed	17,900	0					0	0	3,870	432	800	0	0
			900	0	0	0	0	0	17,000	0	0	0	0
31013 Security Billed	6,113	190	0	0	0	1,533	600	0	2,600	80	1,110	0	0
31014 Damages Billed	2,229	0	0	0	0	360	0	0	1,499	0	370	0	0
31015 HVAC Billed	7,550	1,800	0	0	0	2,600	0	0	0	3,150	0	0	0
31025 Keys Billed	4,850	800	100	100	100	925	100	100	1.625	650	250	100	0
31028 Police Billed	48,270	7,905	4,800	0	0	10,200	3,800	0	16,365	0	5,200	0	0
31034 Cleaning Billed	7,346	1,120	0	0	0	858	0	0	1,960	2,288	1,120	0	0
31043 Trash Billed	1,250	0	0	0	0	675	0	0	200	375	0	0	0
31045 Equipment Rental Bille	75,795	10,931	25,850	7,665	0	3.124	0	0	17,360	1,505	9.360	0	
31049 Other Production Bille	79,000	0	5,100	3,100	13,100	7,100	0		1042.000			1 M 4 1 1 1 1 1	0
31070 Magnetometer rental	73,400	6,400	6,400	6,400	9,400	6,400	9,100	5,100	3,100	5,100	9,100	19,100	0
T3710 Services Billed	342,094	31,016	46,510	17,345	22.600	36,274	6,400 20,000	6,400 11,600	6,400 72,979	6,400 24,460	6,400 33,710	6,400 25,600	0
2			and see a	0.40.00	4447.4			1.1000	12,010	1,100	00,110	23,000	u
Event Expenses													
33007 HVAC Labor	18,552	0	0	0	0	6,057	0	0	6,167	5,690	639	0	0
33008 Plumber Labor Covera	3,566	0	0	0	307	2,149	0	0	1,110	0	0	0	0
33010 Pressure Washing	1,600	0	0	0	0	0	0	0	1,520	80	0	0	0
Security Wages													
31009 Billed Ramp Attend	5,992	810	0	80	0	0	0	0	3,870	432	800	0	0
31013 Security Billed	6,113	190	0	0	Ö	1,533	600	0	2,600	80	1,110	0	0
D33013 Security Wages	5.53%	0.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	65.57%	0.00%		0
33013 Security Wages												0.00%	0.00%
33014 Contracted Security Ex	<b>7,656</b> 2,900	712 0	750 0	<b>600</b> 600	0 200	689 0	0 450	0	3,444 1,650	344 0	1,117	0	0
Police Expense													
31028 Police Billed	48,270	7,905	4,800	0	0	10.200	3,800	0	16,365	0	5,200	0	
33028 Police Expense	46,780		1										0
		8,248	4,800	0	0	10,200	0	0	11,756	6,910	4,866	0	0
33035 Contracted Cleaning	64,267	5,229	10,800	5,300	9,381	8,693	4,800	1,000	12,832	1,000	4,233	1,000	0
33045 Equipment Rental Exp	2,265	1,295	0	0	681	0	0	0	0	0	0	289	0
33048 Electrician Expense	2,269	0	0	0	0	1,219	0	0	0	740	310	0	0
33049 Other Production Expe	6,610	0	0	0	1,000	0	0	0	5,610	0	0	0	0
33050 Conversion & Mainten	210,866	14,741	17,800	8,150	25,246	20,049	16,500	6,500	23,023	16,787	24,070	38,000	0
T3720 Event Expenses	367,331	30,226	34,150	14,650	36,814	49,055	21,750	7,500	67,112	31,551	35,234	39,289	0
T3700 Total Event Billing	(25,238)	790	12,360	2,695	(14,214)	(12,781)	(1,750)	4,100	5,867	(7,091)	(1,524)	(13,689)	0
0000 Total Revenue	2,551,391	188,131	233,729	73,632	203,932	171,995	138,093	57,148	723,660	393,857	158,814	208,400	0
ET Operating Profit b/f City Reimb	2,551,391	188,131	233,729	73,632	203,932	171,995	138,093	57,148	723,660	393,857	158,814	208,400	0

#### 01-410 Consumer / Public Shows **Department Details**

PERIOD ENDING: AUG CURRENCY: USD UNITS: 1

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Fotal Revenue													
Total Rent													
31001 Rent Hall Space	3,021,579	222,725	72,560	72,070	178,720	60,450	1,216,370	354,299	130,840	195,484	127,236	390,825	
31002 Rent Meeting Room	346,788	0	161,965	0	132,000	0	0	0	26,412	0	26,412	0	
31003 Rent Discounts	59,594	0	0	0	0	0	59,594	0	0	0	0	0	
T3100 Total Rent	3,308,773	222,725	234,525	72,070	310,720	60,450	1,156,776	354,299	157,252	195,484	153,648	390,825	
Total Food and Beverage													
Food and Beverage Sales													
40001 Concession Sales, net	2,400,969	101,692	190,665	32,500	309,947	702,006	75,655	221,370	80,331	331,000	158,339	197,464	
40003 Catering Sales, net of t	1,969,342	202,541	5,706	0	990	1,430,727	0	145,273	39,633	5,105	1,113	138,254	
T3210 Food and Beverage Sal	4,370,311	304,232	196,371	32,500	310,938	2,132,733	75,655	366,643	119,964	336,105	159,452	335,718	
Food and Beverage Expenses													
Concessionaire Expenses													
40001 Concession Sales,	2,400,969	101,692	190,665	32,500	309,947	702,006	75,655	221,370	80,331	331,000	158,339	197,464	
40003 Catering Sales, net	1,969,342	202,541	5,706	0	990	1,430,727	0	145,273	39,633	5,105	1,113	138,254	
D40005 F & B event Expen	1.42%	0.91%	2.68%	1.61%	1.61%	1.07%	0.54%	1.61%	2.68%	2.14%	1.07%	0.54%	0.54
40005 Concessionaire Expe	2,416,918	33,357	109,275	17,900	174,168	1,217,304	43,123	291,178	73,559	187,337	94,111	175,606	
T3220 Food and Beverage Ex	2,416,918	33,357	109,275	17,900	174,168	1,217,304	43,123	291,178	73,559	187,337	94,111	175,606	
T3200 Total Food and Beverage	1,953,393	270,876	87,095	14,600	136,770	915,429	32,531	75,465	46,405	148,768	65,341	160,112	
Total Utility Services													
42010 Utility Services Gross Billi	6,707,555	167,531	127,033	62,500	201,247	26,969	5,202,738	278,354	102,829	185,117	112,947	240,290	
Utility Services Vendor Share													
42010 Utility Services Gross	6,707,555	167,531	127,033	62,500	201,247	26,969	5,202,738	278,354	102,829	185,117	112,947	240,290	
D42015 Utility Vendor Portion	1.57%	1.17%	2.94%	1.76%	1.76%	1.17%	0.59%	1.76%	2.94%	2.35%	1.17%	0.59%	0.59
42015 Utility Services Vendor	4,493,896	10,037	70,958	39,506	120,701	17,673	3,678,131	162,654	62,028	113,425	69,098	149,685	
T3300 Total Utility Services	2,213,659	157,494	56,075	22,994	80,546	9,297	1,524,607	115,700	40,802	71,692	43,849	90,605	
Parking receipts (net of sales ta 33060 Parking - Recorded via S	17.395	0	0	0	0	0	10.055	0	010	100		0.070	
T3400 Parking receipts (net of s	17,395	0	ů ů	0	0	0	13,955	0	310	460	0	2,670	
13400 Parking receipts (net of s	17,395	U	0	0	U	0	13,955	U	310	460	0	2,670	
Total Telecommunications													
42016 Telecomminications Gros	1,311,712	183,354	45,500	26,000	64,946	1,790	741,972	25,665	16,185	32,701	31,495	142,104	
Wi Fi Vendor Share													
42016 Telecomminications Gr	1,311,712	183,354	45,500	26,000	64,946	1,790	741,972	25,665	16,185	32,701	31,495	142,104	
42030 Telecommuniations Re	37,072	0	0	0	0	10,275	26,345	442	0	10	0	0	
D42018 Wi Fi Vendor Portion	1.63%	1.21%	3.07%	1.84%	1.84%	1.23%	0.61%	1.84%	3.07%	2.45%	1.23%	0.59%	0.59
42018 Wi Fi Vendor Share 42030 Telecommuniations Reve	856,906 37,072	119,180 0	28,094	16,900	44,915 0	7,542	484,040	16,477	9,936	20,727	23,022	86,073	
T3500 Total Telecommunication	491,878	64,174	17,406	9,100	20,031	4,523	26,345 284,277	442 9,629	6,249	10 11,985	0 8,473	0 56,031	
Total Audia (Mauri	100.000	a set war	. WINCO		1940	1000	and a start and			and the second sec	Sec.	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
Total Audio / Visual 42060 Audio / Visual Gross Billi	206,677	2,090	146,821	2,000	2,970	0	6,077	4,480	2,000	4,743	10,480	25.017	
	parages of	L'électric	and and		1.1.1.1					21. 1.4			

#### 01-410 Consumer / Public Shows Department Details

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
A / V Vendor Share													
42060 Audio / Visual Gross Bi D42071 A / V Vendor Portion	206,677 1.82%	2,090 1.00%	146,821 2.87%	2,000 2.15%	2,970 2.15%	0	6,077 0.72%	4,480 2.15%	2,000 3.58%	4,743 2.87%	10,480 1.43%	25,017 0.72%	0.
42071 A / V Vendor Share	166,696	(497)	122,699	1,500	2,581	0	4,705	3,384	1,520	3,635	7,944	19,225	
T3600 Total Audio / Visual	39,981	2,587	24,122	500	389	0	1,372	1,096	480	1,108	2,536	5,791	
Total Event Billing													
Services Billed													
31007 Labor Billed	6,480	0	0	0	0	420	2,580	80	0	3,400	0	0	
31009 Billed Ramp Attendant	15,440	2,520	1,690	1.700	1,520	840	0	350	1,780	1,410	680	2,950	
31012 Parking Labor Billed	2,170	0	0	0	0	0	0	0	0	0	0	2,170	
31013 Security Billed	9,830	350	2,000	0	1.050	0	0	4,930	0	1,500	0	0	
31014 Damages Billed	62,683	0	0	0	810	0	60,903	650	160	0	0	160	
31015 HVAC Billed	10,670	0	0	0	0	Ő	10,670	0	0	0	0	0	
31025 Keys Billed	6,550	300	125	0	0	60	4,365	75	0	1,100	0	525	
31028 Police Billed	131,353	28,069	7,998	0	9,000	0	12,555	3,534	2,697	29,800	9,900	27,800	
31031 Setup Billed	263	0	0	0	0	0	0	263	0	0	0,000	0	
31043 Trash Billed	40.450	750	0	6,300	975	0	28,575	2,250	0	925	0	675	
31045 Equipment Rental Bille	84,371	2,940	15.500	4,500	12,500	1,625	7,912	2,775	3,689	0	30,500	2,430	
31049 Other Production Bille	67,300	0	3.820	0	0	3,500	0	7,000	3,500	9,680	14,000	25,800	
31070 Magnetometer rental	45,800	3,600	0,020	1,600	0	0,000	30,000	0	0,000	7,000	0	3,600	
T3710 Services Billed	483,359	38,529	31,133	14,100	25,855	6,445	157,560	21,907	11,826	54,815	55,080	66,110	
Event Expenses													
33007 HVAC Labor	53,539	1,497	1,000	0	0	12,191	13,470	13,608	4,449	4,114	0	3,210	
33008 Plumber Labor Covera	22,210	537	0	0	0	7,997	8,631	204	2,247	2,108	0	485	
33010 Pressure Washing	3,780	0	o	0	0	0	3,780	204	2,247	2,108	0	485	
Security Wages													
31009 Billed Ramp Attend	15,440	2,520	1.690	1,700	1.520	840	0	350	1,780	1.410	680	2,950	
31013 Security Billed	9,830	350	2,000	0	1,050	040	0	4,930	1,730	1,500	000	2,950	
D33013 Security Wages	0.08%	0.94%	0.00%	0.00%	0,00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
33013 Security Wages	15,446	2,486	1,170	1,050	1,604	602	0.0070	3.502	1,523	1,039	527	1,942	
33014 Contracted Security Ex	9,893	0	1,500	0	788	0	0	0	0	1,125	0	6,480	
33025 Department of Transp	4,846	0	0	0	0	0	4,846	o	0	0	0	0,400	
Police Expense													
D33028 Police Expense	0.24%	0.00%	0.94%	0.00%	0.94%	0.00%	0.00%	0.94%	0.00%	0.00%	0.00%	0.00%	
31028 Police Billed	131,353	28,069	7,998	0.0078	9,000	0.00%	12,555	3,534	2,697	29.800	9,900	27.800	
33028 Police Expense	104,363	28,069	7,998	(2,715)	9,000	0	11,580	3,534	2,697	6,500	9,900	27,800	
33035 Contracted Cleaning	258,972	11,230	8,590	3,700	30,182	14,750	125,265	17,774	11,519	34,210	4,265	5,686	(1
33045 Equipment Rental Exp	6,636	126	0	0	1,200	1,363	1,066	1,457	0	228	289	908	
33046 Parking Equipment Re	14,956	0	0	0	0	0	14,806	150	0	0	0	0	
33048 Electrician Expense	30,030	1,454	0	0	0	11,111	9,752	4,653	2,101	341	0	618	
33049 Other Production Expe	78,649	0	0	0	7,500	0	57,503	0	4,327	9,200	(23)	142	
33050 Conversion & Mainten	179,877	7,779	13,866	5,212	10,700	26,326	8,392	16,095	7,949	14,584	24,720	44,254	
T3720 Event Expenses	783,196	53,177	34,124	7,247	60,974	74,340	259,090	60,977	36,813	73,450	39,679	91,525	(8
700 Total Event Billing	(299,837)	(14,649)	(2,991)	6,853	(35,119)	(67,895)	(101,530)	(39,070)	(24,987)	(18,635)	15,401	(25,415)	
lvertising and Sponsorship		1.1	444.44										
31050 Event Sponsorship & Ad	13,300	700	3,000	0	1,500	500	(500)	4,800	0	3,300	0	0	
900 Advertising and Sponsors	13,300	700	3,000	0	1,500	500	(500)	4,800	0	3,300	0	0	

31-Oct-2018 01:09:34 PM

DESCRIPTION	ANNUAL FY2020-ORIG	JUL FY2020	AUG FY2020	SEP FY2020	OCT FY2020	NOV FY2020	DEC FY2020	JAN FY2020	FEB FY2020	MAR FY2020	APR FY2020	MAY FY2020	JUN FY2020
T30000 Total Revenue	7,738,542	703,907	419,232	126,117	514,837	922,303	2,911,488	521,919	226,511	414,161	289,248	680,619	8,199
Total Expense													
Total Operating Expenses													
Contracted Services 74010 Trash Removal	0	0	0	0	0	0	0	(6,750)	6,750	0	0	0	0
T5140 Contracted Services	0	0	0	0	0	0	0	(6,750)	6,750	0	0	0	0
T6099 Total Operating Expenses	0	0	0	0	0	0	0	(6,750)	6,750	0	0	0	0
T60000 Total Expense NET Operating Profit b/f City Reimb	<b>0</b> 7,738,542	<b>0</b> 703,907	<b>0</b> 419,232	<b>0</b> 126,117	<b>0</b> 514,837	<b>0</b> 922,303	<b>0</b> 2,911,488	(6,750) 528,669	<b>6,750</b> 219,761	<b>0</b> 414,161	<b>0</b> 289,248	<b>0</b> 680,619	<b>0</b> 8,199

'EAR: Fy2020 ICENARIO: ORIG ORMAT: MONTH					01-420 Trad Department							PERIOD ENDING CURRENC U
1000	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Total Revenue												
Total Rent												
31001 Rent Hall Space	867,337	12,000	134,842	51,550	29,520	133,445	0	0	0	305,980	80,000	120,000
31002 Rent Meeting Room T3100 Total Rent	86,000 953,337	0	0	6,000 57,550	40,000 69,520	0 133,445	0	0	40,000 40,000	305,980	0 80,000	0 120,000
	500,007	12,000	101,012	07,000	00,020	100,110			101000	000,000		
Total Food and Beverage												
Food and Beverage Sales												
40001 Concession Sales, net of	540,135	25,000	0	50,000	55,000	31,751	0	0	25,000	228,384	50,000	75,000
40003 Catering Sales, net of ta	164,987	0	55,000	0	0	52,102	0	0	0	57,885	0	0
T3210 Food and Beverage Sales	705,122	25,000	55,000	50,000	55,000	83,854	0	0	25,000	286,268	50,000	75,000
Food and Beverage Expenses												
Concessionaire Expenses												
40001 Concession Sales, net	540,135	25,000	0	50,000	55,000	31,751	0	0	25,000	228,384	50,000	75,000
40003 Catering Sales, net of	164,987	0	55,000	0	0	52,102	0	0	0	57,885	0	0
D40005 F & B event Expens	1.72%	3.87%	1.29%	1.29%	3.87%	2.58%	0.00%	1.29%	2.58%	1.29%	1.29%	1.29%
40005 Concessionaire Expen	412,620	14,195	31,223	30,000	33,202	50,559	0	0	14,195	168,271	28,390	42,585
T3220 Food and Beverage Expe	412,620	14,195	31,223	30,000	33,202	50,559	0	0	14,195	168,271	28,390	42,585
T3200 Total Food and Beverage	292,502	10,805	23,777	20,000	21,798	33,295	0	0	10,805	117,997	21,610	32,415
Total Utility Services												
42010 Utility Services Gross Billin	820,026	26,500	193,500	25,000	61,500	87,720	0	0	26,500	266,806	53,000	79,500
Utility Services Vendor Share												
42010 Utility Services Gross Bill	820.026	26.500	193,500	25,000	61,500	87,720	0	0	26,500	266.806	53.000	79,500
D42015 Utility Vendor Portion	1.89%	4.24%	1.41%	1.41%	4.24%	2.83%	0.00%	1.41%	2.83%	1.41%	1.41%	1.41%
42015 Utility Services Vendor S	495,601	16,496	106,496	15,000	38,819	49,135	0	0	16,496	170,677	32,993	49,489
T3300 Total Utility Services	324,425	10,004	87,004	10,000	22,681	38,585	0	0	10,004	96,129	20,008	30,011
Total Telecommunications												
42016 Telecomminications Gross	145,164	4,500	30,677	6,000	22,811	30,840	0	0	4,500	23,336	9,000	13,500
Wi Fi Vendor Share												
42016 Telecomminications Gro	145,164	4,500	30,677	6,000	22,811	30,840	0	0	4,500	23,336	9,000	13,500
42030 Telecommuniations Rev	40,789	0	0	0	0	0	0	0	0	40,789	0	0
D42018 Wi Fi Vendor Portion	1.97%	4.43%	1.48%	1.48%	4.43%	2.95%	0.00%	1.48%	2.95%	1.48%	1.48%	1.43%
42018 Wi Fi Vendor Share	116,850	2,925	19,925	4,000	13,925	19,646	0	0	2,925	39,149	5,850	8,505
42030 Telecommuniations Reven	40,789	0	0	0	0	0	0	0	0	40,789	0	0
T3500 Total Telecommunications	69,103	1,575	10,752	2,000	8,886	11,194	0	0	1,575	24,976	3,150	4,995
Total Audio / Visual												
42060 Audio / Visual Gross Billing	63,574	1,600	30,271	8,400	1,600	0	7,143	0	1,600	4,960	3,200	4,800
A / V Vendor Share												
42060 Audio / Visual Gross Billi	63,574	1,600	30,271	8,400	1,600	0	7,143	0	1,600	4,960	3,200	4,800
D42071 A / V Vendor Portion	2.30%	5.18%	1.73%	1.73%	5.18%	3.45%	0.00%	1.73%	3.45%	1.73%	1.73%	1.73%
42071 A / V Vendor Share	50,069	1,216	24,459	6,500	1,216	0	5.614	0	1,216	3,768	2,432	3,648

# IG: AUG CY: USD JNITS: 1

## 01-420 Trade Shows Department Details

PERIOD ENDING: AUG CURRENCY: USD UNITS: 1

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
T3600 Total Audio / Visual	13,505	384	5,812	1,900	384	0	1,529	0	384	1,192	768	1,
Total Event Billing												
Services Billed												
31007 Labor Billed	2,095	0	1,990	105	0	0	0	0	0	0	0	
31009 Billed Ramp Attendant	4,350	0	600	0	700	1,760	0	0	0	1,290	0	
31012 Parking Labor Billed	740	0	0	740	0	0	0	0	0	0	0	
31013 Security Billed	550	0	0	0	0	0	0	0	0	550	0	
31025 Keys Billed	300	0	300	0	0	0	0	0	0	0	0	
31028 Police Billed	3,300	0	0	3,300	0	0	0	0	0	0	0	
31031 Setup Billed	2,720	0	0	2,200	0	520	0	0	0	0	0	
31043 Trash Billed	4,350	0	375	0	375	225	0	0	0	3,375	0	
31045 Equipment Rental Billed	27,278	0	8,700	2,500	2,300	6,193	0	0	0	7,585	0	
31049 Other Production Billed	16,500	1.500	0	0	1,500	0	0	0	1,500	4,500	3,000	4.
T3710 Services Billed	62,183	1,500	11,965	8,845	4,875	8,698	0	0	1,500	17,300	3,000	4,
Event Expenses												
33007 HVAC Labor	3,013	0	1,500	0	223	767	0	0	0	523	0	
33008 Plumber Labor Coverag	537		1,500	0								
33010 Pressure Washing	1,195	0	1,195	0	0	537 0	0	0	0	0	0	
35010 Flessure washing	1,195	0	1,195	0	Ū.	0	0	U	0	U	0	
Security Wages												
31009 Billed Ramp Attendant	4,350	0	600	0	700	1,760	0	0	0	1,290	0	
31013 Security Billed	550	0	0	0	0	0	0	0	0	550	0	
33013 Security Wages	3,738	0	450	0	763	1,124	0	0	0	1,401	0	
33014 Contracted Security Exp	3,749	0	3,149	600	0	0	0	0	0	0	0	
Police Expense												
D33028 Police Expense	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.27%	0.00%	0.00%	0.0
31028 Police Billed	3,300	0	0	3,300	0	0	0	0	0	0	0	0.0
33028 Police Expense	3,820	0	0	0	320	0	0	0	0	3,500	0	
33035 Contracted Cleaning Wa	23,617	3,000	2,500	5,500	500	9,268	0	0	0	2,849	0	
33045 Equipment Rental Expen	780	3,000	2,500	780	0		0	0	0	2,849	0	
33048 Electrician Expense	1,817	0	0	600	302	0 914	0	0	0		0	
		0	0					-		0		
33049 Other Production Expen 33050 Conversion & Maintenan	150	•		150	0	0	0	0	0	0	0	
	52,523	2,700	8,327	4,350	6,842	2,462	0	0	2,700	11,642	5,400	8,
T3720 Event Expenses T3700 Total Event Billing	94,940 (32,758)	5,700 (4,200)	17,121 (5,156)	11,980 (3,135)	8,951 (4,076)	15,073 (6,375)	0	0	2,700 (1,200)	19,915 (2,615)	5,400 (2,400)	8, (3,6
and the second second second	(02,100)	(4,400)	(0,150)	(0,100)	(4,010)	(0,010)	v	v	(1,200)	(2,010)	(2,400)	(5,0
Advertising and Sponsorship 31050 Event Sponsorship & Adver	500	0	0	0	0	500	0	0	0	0	0	
T3900 Advertising and Sponsorshi	500	0	0	0	0	500	0	0	0	0	0	
30000 Total Revenue	1,620,614	30,568	257,031	88,315	119,192	210,643	1,529	0	61,568	543,659	123,136	184,
	, jozeje i r	00,000	2011001	00,010		110,010	1,020		01,000	010,000	120,100	101,
otal Expense												
Total Operating Expenses												
Contracted Services												
74010 Trash Removal	0	0	0	0	0	0	0	0	0	0	(5,400)	5,4
T5140 Contracted Services	0	0	0	0	0	0	0	0	0	0	(5,400)	5,4
T6099 Total Operating Expenses	0	0	0	0	0	0	0	0	0	0	(5,400)	5,4

YEAR: Fy2020 SCENARIO: ORIG FORMAT: MONTH						ade Shows ent Details						PERIOD ENDING: AUG CURRENCY: USD UNITS: 1
	ANIMUTAT	8.0	ALLC	CED	OCT	NOV	DEC	IAN	EED	MAD	ADD	MAV

State of the second state of the second	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
T60000 Total Expense	0	0	0	0	0	0	0	0	0	0	(5,400)	5,400
NET Operating Profit b/f City Reimb &	1.620.614	30,568	257,031	88.315	119,192	210.643	1.529	0	61,568	543,659	128,536	179,573

and the second s	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Total Revenue													
Total Rent 31001 Rent Hall Space 31002 Rent Meeting Room	38,075 216,365	25,665 8,695	0 12,305	0 21,750	12,410 12,750	0 12,750	0 56,365	0 23,250	0 16.250	0 2.250	0 37,250	0 5,750	7,0
T3100 Total Rent	254,440	34,360	12,305	21,750	25,160	12,750	56,365	23,250	16,250	2,250	37,250	5,750	7,0
Total Food and Beverage													
Food and Beverage Sales 40003 Catering Sales, net of t	2,128	2,128	0	0	0	0	0	0	0	0	0	0	
T3210 Food and Beverage Sal	2,128	2,128	0	0	0	0	0	0	0	0	0	0	
Food and Beverage Expenses	-,						219						
Concessionaire Expenses 40003 Catering Sales, net	2,128	2,128	0	0	0	0	0	0	0	0	0	0	
D40005 F & B event Expen	0.13%	0.00%	0.00%	0.52%	0.00%	0.00%	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.5
40005 Concessionaire Expe T3220 Food and Beverage Ex	1,282	1,282	0	0	0	0	0	0	0	0	0	0	
T3200 Total Food and Beverage	846	846	0	0	0	0	0	0	0	0	0	0	
Total Utility Services 42010 Utility Services Gross Billi	13,867	7,255	0	0	0	0	6,612	0	0	0	0	0	
Utility Services Vendor Share 42010 Utility Services Gross D42015 Utility Vendor Portion	13,867 0.14%	7,255 0.00%	0 0.00%	0 0.57%	0 0.00%	0 0.00%	6,612 0.57%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0.5
42015 Utility Services Vendor	8,172	4,057	0.0070	0.07.70	0.0070	0.0010	4,116	0	0.0070	0.0070	0.0070	0	0.0
T3300 Total Utility Services	5,695	3,199	0	0	0	0	2,496	0	0	0	0	0	
Parking receipts (net of sales ta 33060 Parking - Recorded via S	25,423	5,423	0	0	0	0	20,000	0	0	0	0	0	
T3400 Parking receipts (net of s	25,423	5,423	0	0	0	0	20,000	0	0	0	0	D	
Total Telecommunications 42016 Telecomminications Gros	15,000	7,500	0	0	0	0	7,500	0	0	0	0	0	
Wi Fl Vendor Share 42016 Telecomminications Gr D42018 Wi Fi Vendor Portion	15,000 0.15%	7,500 0.00%	0 0.00%	0 0.60%	0 0.00%	0 0.00%	7,500 0.60%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0.58
42018 Wi Fi Vendor Share	9,750	4,875	0.00 %	0.0070	0.00 %	0.00%	4,875	0.00 %	0.0078	0.0070	0.0078	0.0078	0.00
T3500 Total Telecommunication	5,250	2,625	0	0	0	0	2,625	0	0	0	0	0	
Total Audio / Visual 42060 Audio / Visual Gross Billi	17,938	0	6,338	11,600	0	Ō	0	0	0	ō	0	0	
A / V Vendor Share 42060 Audio / Visual Gross Bi	17,938	0	6,338	11,600	0	0	0	0	0	0	0	0	
D42071 A / V Vendor Portion	0.18%	0.00%	0.73%	0.70%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00
42071 A / V Vendor Share	13,886	0	5,070	8,816	0	0	0	0	0	0	0	0	

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
T3600 Total Audio / Visual	4,052	0	1,268	2,784	0	0	0	0	0	0	0	0	0
Total Event Billing													
Services Billed													
31007 Labor Billed	500	0	500	0	0	0	0	0	0	0	0	0	0
31009 Billed Ramp Attendant	160	160	0	0	0	0	0	0	0	0	0	0	0
31013 Security Billed	8,340	1,440	640	640	640	640	1,140	640	640	640	640	640	0
31015 HVAC Billed	1,220	1,220	0	0	0	0	0	0	0	0	0	0	0
31025 Keys Billed	600	300	0	0	0	0	300	0	0	0	0	0	0
31045 Equipment Rental Bille	2,447	67	2,035	35	35	35	35	35	35	35	35	35	30
31049 Other Production Bille	11,100	0	0	900	900	900	1,500	1,800	1,200	0	3,000	300	600
T3710 Services Billed	24,367	3,187	3,175	1,575	1,575	1,575	2,975	2,475	1,875	675	3,675	975	630
Event Expenses													
Security Wages													
31009 Billed Ramp Attend	160	160	0	0	0	0	0	0	0	0	0	0	0
31013 Security Billed	8,340	1,440	640	640	640	640	1,140	640	640	640	640	640	0
33013 Security Wages	120	120	0	0	0	0	0	0	0	0	0	0	0
33014 Contracted Security Ex	5,655	480	480	480	480	480	855	480	480	480	480	480	0
33035 Contracted Cleaning	3,200	1,200	0	2,000	0	0	0	0	0	0	0	0	0
33049 Other Production Expe	850	0	0	0	0	0	850	0	0	0	0	0	0
33050 Conversion & Mainten	33,589	2,489	3,600	3,500	6,500	1,500	2,500	3,000	2,000	0	5,000	500	3,000
T3720 Event Expenses	43,414	4,289	4,080	5,980	6,980	1,980	4,205	3,480	2,480	480	5,480	980	3,000
T3700 Total Event Billing	(19,047)	(1,102)	(905)	(4,405)	(5,405)	(405)	(1,230)	(1,005)	(605)	195	(1,805)	(5)	(2,370)
30000 Total Revenue	276,658	45,350	12,668	20,129	19,755	12,345	80,256	22,245	15,645	2,445	35,445	5,745	4,630
ET Operating Profit b/f City Reimb	276,658	45,350	12,668	20,129	19,755	12,345	80,256	22,245	15,645	2,445	35,445	5,745	4,630

YEAR: Fy2020 SCENARIO: ORIG FORMAT: MONTH						I-440 Filming artment Details						P	ERIOD ENDING: AU CURRENCY: US UNITS:
	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Total Revenue													
Total Rent 31001 Rent Hall Space	522,500	9,500	66,500	47,500	9,500	9,500	66,500	57,000	85,500	38.000	76.000	38.000	19.000
T3100 Total Rent	522,500	9,500	66,500	47,500	9,500	9,500	66,500	57,000	85,500	38,000	76,000	38,000	19,000
Total Food and Beverage													
Food and Beverage Sales 40001 Concession Sales, net	28,000	1,000	3,500	2,500	500	500	3,500	3,000	4,500	2,000	4,000	2,000	1,000
T3210 Food and Beverage Sal	28,000	1,000	3,500	2,500	500	500	3,500	3,000	4,500	2,000	4,000	2,000	1,000
40001 Concession Sales,	28,000	1,000	3,500	2,500	500	500	3,500	3,000	4,500	2,000	4,000	2,000	1,000
T3200 Total Food and Beverage	28,000	1,000	3,500	2,500	500	500	3,500	3,000	4,500	2,000	4,000	2,000	1,000
Parking receipts (net of sales ta 33060 Parking - Recorded via S	196,000	7,000	24,500	17,500	3,500	3,500	24,500	21,000	31,500	14,000	28,000	14,000	7,000
T3400 Parking receipts (net of s	196,000	7,000	24,500	17,500	3,500	3,500	24,500	21,000	31,500	14,000	28,000	14,000	7,000
Total Event Billing													
Services Billed 31049 Other Production Bille	165,000	3,000	21,000	15,000	3,000	3,000	21,000	18,000	27,000	12,000	24,000	12,000	6,000
T3710 Services Billed	165,000	3,000	21,000	15,000	3,000	3,000	21,000	18,000	27,000	12,000	24,000	12,000	6,000
Event Expenses 33049 Other Production Expe	58,000	1,000	7.000	5,000	4,000	1,000	7,000	6,000	9,000	4.000	8,000	4.000	2,000
T3720 Event Expenses	58,000	1,000	7,000	5,000	4,000	1,000	7,000	6,000	9,000	4,000	8,000	4,000	2,000
T3700 Total Event Billing	107,000	2,000	14,000	10,000	(1,000)	2,000	14,000	12,000	18,000	8,000	16.000	8.000	4,000
T30000 Total Revenue NET Operating Profit b/f City Reimb	<b>853,500</b> 853,500	<b>19,500</b> 19,500	<b>108,500</b> 108,500	<b>77,500</b> 77,500	<b>12,500</b> 12,500	<b>15,500</b> 15,500	<b>108,500</b> 108,500	<b>93,000</b> 93,000	<b>139,500</b> 139,500	<b>62,000</b> 62,000	<b>124,000</b> 124,000	62,000 62,000	<b>31,000</b> 31,000

EAR: Fy2020 CENARIO: ORIG ORMAT: MONTH					01-460 LATCB B Department							PERIOD ENDING: A CURRENCY: U UNITS
	ANNUAL	JUL	AUG	SEP	ост	NOV	DEC	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Total Revenue												
Total Rent 31001 Rent Hall Space 31003 Rent Discounts	6,540,918 5,555,920	773,444 527,134	495,915 494,915	170,638 0	807,840 630,840	413,240 412,240	0	346,693 221,693	721,462 703,662	521,149 520,149	665,675 489,982	1,624,862 1,555,305
T3100 Total Rent	984,998	246,310	1,000	170,638	177,000	1,000	0	125,000	17,800	1,000	175,693	69,557
Total Food and Beverage												
Food and Beverage Sales 40001 Concession Sales, net of 40003 Catering Sales, net of ta	3,333,526 8,218,424	952,744 486,726	125,549 187,070	200,000	170,900 542,027	132,000 4,687,500	0 0	175,000 0	45,024 950,303	305,000 81,352	634,000 185,000	593,308 1,098,446
T3210 Food and Beverage Sales	11,551,950	1,439,470	312,619	200,000	712,928	4,819,500	0	175,000	995,327	386,352	819,000	1,691,754
Food and Beverage Expenses		A-04-15	and the second	L'ALIVE					CD14124	1 States		AND IN
Concessionaire Expenses 40001 Concession Sales, net 40003 Catering Sales, net of D40005 F & B event Expens	3,333,526 8,218,424	952,744 486,726 0.00%	125,549 187,070 0.00%	200,000 0 0.00%	170,900 542,027	132,000 4,687,500 0.00%	0 0 0.00%	175,000 0 0.00%	45,024 950,303 0.68%	305,000 81,352 0.00%	634,000 185,000 0.00%	593,308 1,098,446 0.00%
40005 Concessionaire Expen	0.06% 6,404,080	830,669	169,911	124,000	0.00%	2,918,000	0.00%	0.00%	350.049	219,814	461,770	933,230
T3220 Food and Beverage Expe	6,404,080	830,669	169,911	124,000	396,637	2,918,000	0	0	350,049	219,814	461,770	933,230
T3200 Total Food and Beverage	5,147,871	608,801	142,709	76,000	316,291	1,901,500	0	175,000	645,279	166,537	357,230	758,524
Total Utility Services 42010 Utility Services Gross Billin	6,285,296	384,442	382,712	60,000	900,560	400,000	(782)	119,904	526,456	400,000	288,000	2,824,004
Utility Services Vendor Share 42010 Utility Services Gross Bill D42015 Utility Vendor Portion	6,285,296 0.06%	384,442 0.00%	382,712 0.00%	60,000 0.00%	900,560 0.00%	400,000 0.00%	(782) 0.00%	119,904 0.74%	526,456 0.00%	400,000 0.00%	288,000 0.00%	2,824,004 0.00%
42015 Utility Services Vendor S	3,963,828	218,257	248,109	37,200	560,047	248,000	(399)	0	323,556	248,000	177,000	1,904,059
T3300 Total Utility Services	2,321,468	166,185	134,603	22,800	340,513	152,000	(382)	119,904	202,900	152,000	111,000	919,945
Total Telecommunications 42016 Telecomminications Gross	3,396,137	270,352	288,630	60,000	830,304	350,000	0	180,302	280,013	350,000	192,000	594,536
Wi Fi Vendor Share 42016 Telecomminications Gro 42030 Telecommuniations Rev D42018 Wi Fi Vendor Portion	3,396,137 11,554 0.06%	270,352 0 0.00%	288,630 1,060 0.00%	60,000 0 0,00%	830,304 271 0.00%	350,000 0 0.00%	0 0 0.00%	180,302 0 0.00%	280,013 0 0.73%	350,000 0 0.00%	192,000 0 0.00%	594,536 10,223 0.00%
42018 Wi Fi Vendor Share 42030 Telecommuniations Reven	1,868,817 11,554	171,478 0	188,298 1,060	<b>36,000</b>	<b>507,874</b> 271	215,000 0	0	(117,196)	171,008 0	214,000 0	119,500 0	362,855 10,223
T3500 Total Telecommunications	1,538,873	98,874	101,391	24,000	322,701	135,000	0	297,498	109,005	136,000	72,500	241,903
Total Audio / Visual 42060 Audio / Visual Gross Billing	444,191	35,000	1,145	100,000	10,000	50,000	0	27,447	70,900	62,000	43,000	44,699
A / V Vendor Share 42060 Audio / Visual Gross Billi	444,191	35,000	1,145	100,000	10,000	50,000	0	27,447	70,900	62,000	43,000	44,699
42071 A / V Vendor Share	342,041	26,250	813	75,000	7,500	37,500	0	21,152	53,175	54,000	32,740	33,911
T3600 Total Audio / Visual	102,149	8,750	331	25,000	2,500	12,500	0	6,295	17,725	8,000	10,260	10,788

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## 01-460 LATCB Booked Events Department Details

PERIOD ENDING: AUG CURRENCY: USD UNITS: 1

	ANNUAL	JUL	AUG	SEP	OCT	NOV	DEC	FEB	MAR	APR	MAY	JUN
DESCRIPTION	FY2020-ORIG	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020	FY2020
Total Event Billing												
Services Billed												
31007 Labor Billed	4,978	0	1,860	0	238	0	0	0	0	0	0	2,8
31009 Billed Ramp Attendant	19,168	960	2,680	0	2,060	0	0	738	3,450	0	0	9,2
31013 Security Billed	44,352	11,250	113	0	0	0	0	0	0	0	0	32,9
31014 Damages Billed	20,703	0	370	0	160	0	0	0	0	0	0	20,
31015 HVAC Billed	53,200	0	35,200	0	0	0	0	0	0	0	0	18,
31025 Keys Billed	9,402	3,150	1,350	0	75	0	0	550	0	0	0	4,:
31028 Police Billed	138,608	89,876	4,557	0	3,720	0	0	0	0	0	0	40,4
31031 Setup Billed	6,245	740	130	0	0	0	0	5,138	237	0	0	
31043 Trash Billed	20,263	5,175	938	0	225	0	0	200	225	0	0	13,5
31045 Equipment Rental Billed	36,691	11,909	9,412	0	0	0	0	1,100	12,260	0	0	2,0
31049 Other Production Billed	252,200	28,325	0	15,000	70,000	20,000	0	0	45,000	35,000	18,000	20,1
31070 Magnetometer rental	10,000	0	0	0	0	0	0	0	0	0	0	10,0
T3710 Services Billed	615,808	151,385	56,609	15,000	76,478	20,000	0	7,726	61,172	35,000	18,000	174,4
Event Expenses												
33007 HVAC Labor	31,116	19,297	409	234	0	0	0	0	2,985	0	0	8,
33008 Plumber Labor Coverag	10,319	4,711	557	0	0	0	0	0	1,006	0	0	4.0
33010 Pressure Washing	1,140	0	0	0	0	0	0	0	0	0	0	1,
Security Wages												
31009 Billed Ramp Attendant	19,168	960	2,680	0	2,060	0	0	738	3,450	0	0	9,2
31013 Security Billed	44,352	11,250	113	0	0	0	0	0	0	0	0	32,9
33013 Security Wages	12.666	2,099	409	161	1,000	0	0	630	2,439	0	0	5.9
33014 Contracted Security Exp	32,890	2,055	0	0	0	0	õ	0	2,100	0	0	32,8
33025 Department of Transport	14,016	14,016	0	0	0	0	0	0	0	0	0	OL,
a farmer standing	14,010	14,010	0	Ū.	Ū.	0						
Police Expense	100 000	00.070	4	0	0.700		0	0	0	0	0	40,4
31028 Police Billed	138,608	89,876	4,557	0	3,720	0			+			
33028 Police Expense	127,655	75,860	4,557	0	3,720	0	3,063	0	0	0	0	40,4
33035 Contracted Cleaning Wa	157,106	94,020	6,160	1	2,735	0	0	4,289	4,306	0	0	45,5
33043 Catering Expense	308	0	0	128	180	0	0	0	0	0	0	
33045 Equipment Rental Expen	3,984	3,167	0	0	0	0	0	801	0	0	0	
33046 Parking Equipment Rent	7,758	7,758	0	0	0	0	0	0	0	0	0	
33048 Electrician Expense	140,439	9,833	0	0	0	35,000	0	0	311	72,000	20,000	3,2
33049 Other Production Expen	292,618	35,142	0	25,000	100,000	0	0	701	72,000	283	26,500	32,9
33050 Conversion & Maintenan	81,619	36,030	7,245	905	3,467	0	0	8,824	7,417	253	2,354	15,1
T3720 Event Expenses	913,633	301,933	19,338	26,430	111,102	35,000	3,063	15,245	90,465	72,536	48,854	189,6
T3700 Total Event Billing	(297,825)	(150,548)	37,271	(11,430)	(34,625)	(15,000)	(3,063)	(7,519)	(29,293)	(37,536)	(30,854)	(15,2)
Advertising and Sponsorship								- LQ.	all inv			37.5
31050 Event Sponsorship & Adver	232,800	0	14,800	0	0	0	0	0	12,000	0	0	206,0
T3900 Advertising and Sponsorshi	232,800	0	14,800	0	0	0	0	0	12,000	0	0	206,0
0000 Total Revenue TOperating Profit b/f City Reimb &	10,030,334 10,030,334	978,373 978,373	432,105 432,105	307,008 307,008	1,124,381 1,124,381	2,187,000 2,187,000	(3,446) (3,446)	716,178 716,178	975,416 975,416	426,001 426,001	695,829 695,829	2,191,4

AEG Management LACC, LLC		-				Total 19/20 15	2	1 1		1						
Los Angeles Convertien Center			1	1						The second secon		1 1	1			
19/20 Budget	-	1	-													
Burkati Booking			-							and the second se			-		-	
Botrado Booking		1	-			31001	31003			1					-	
	-	12.	-				Rent		Billed Services		Services	Electrical	AV	Small City	Beverage	1000000000
Event Name	Month Code	Start Date	End Date	Status	EBMS ID	Gross	Discount	Net Rent	Billed Services	Eat: Event Expenses	Net on recovered exp.	Net	LACC Rev.	LACC Revenue	Net F & B	Budget per even
Society for the Promotion of Japanese Animation - ANIME EXPO	1	07/03/19	07/07/19	Licensed (50)	23470	452,710	(248,400)	206,310	126.385	(242,790)	(116,315)	128,185	-	64.674	374,943	857.99
Abbeirg to the Provideon of Separational Conference	T	07/12/19			31611	320,734	(280,734)	40,000	25,000	(35,000)	(10,000)	38,000	8,750		172,000	282,75
Association for Computing Machinery - SIGGRAPH	1	07/29/19	08/02/19		23650	105,015	(404,015)	1,000	50,609	(43,394)	13,215	134,221	331	101,391	204,507	454,72
USA International Flight Services Association - IFSA 2019 Expo	3	09/09/19			29964	26,125		26,125		1		in the	1000		-	26,12
Artine Passenger Experience Alsociation - APEX 2019 EXPO	1	09/09/19	09/12/19	Licensed (50)	29956	100,413	· · · · · · · ·	100,413	15.000	(25,000)	(10,000)	22,600	25,000	24,000	78,000	238,21
Averaft Interior Expo ATX 2019 (Meeting ICW APEX / IFSA Eapo 2019)	3	09/10/19	09/12/19	Licensed (50)	32195	44.100	10.00410	44,100		1		-		10.701		44,10
International Council of Shopping Centers - IESC Western Dealmaking Conference 2019	3	09/16/19	09/18/19	Licensed (50)	33857	107,000		107.000	6,478	(15,772)	(0,204)	36,513	1		137,841	262,70
GSMA - Mobile World Congress American 2019	4	10/18/19	10/24/19		32411	700,840	(830,640)	70,000	70,000	(100,000)	(30,000)	304,000	2,500	312,000	178,450	838,95
Adobe Systems Incorporated NAX	4	11/03/19	11/06/19	Licensed (50)	27101	413,240	(412,240)	1,000	20.000	(35,000)	(15,000)	152,000	12,500	135,000	1,001,500	2,187,00
Américan Heart Assn International Stroke Conference	8	02/18/20	02/21/20	Pending (40)	20551	346.003	(221,093)	125,000	7,726	(15.245)	(7,510)	116,904	6,295	297,498	175,000	710.17
United States and Calibadian Academy of Pathology- 2020 Annual Meeting	9	02/28/20	03/05/20	Licensed (50)	20744	195,105	(107,108)	1,000	30,000	(45,000)	(15.000)	76,000	8,750	48,000	315,000	433,75
ASCD - Annual Conference and Exhibit Show	9	03/12/20	03/16/20		Z1439	404,650	(403,656)	1,000	15,000	(27,000)	(12,000) (2,434)	95,000	8,750	49,000	135,000	276,75
Herhalde International of America, Inc Summit, 2020	4	03/24/20	03/27/20	Tentative (30)	29990	115,700	(102.900)	15,800	10,172	(18/006)	(2,434)	31,900	225	12,005	195,278	252,77
ACI <sup>®</sup> American College of Physicians - Internal Medicine 2020	10	04/20/20			29861	521,149	(570,149)	1,000	35,000	(72,000)	(37,000)	152,000	8,000	138,000	166,000	426.00
American Institute of Architechts 2020 Annaul Convention	11	05/11/20	05/17/20		26057	559,520	(447,520)	112,000	15,000	(26,500)	(11,500)	95,000	8,500 1,760	58,500	155,230	417,73
IEL 2020 National Family & Community Engagement and Community Schools Conference	11	05/25/20	05/29/20		34658	106,155	(42,462)	63,693	3,000	(20,000)	(17,000)	16,000	1,760	14,000	202,000	280,45
E3 EXPO 2020	12	06/09/20			24740	1,109,850	(1,108.880)	1,000	137,029	(139,515)	(1.865)	769,618	20	140,444	615,683	1,531,07
IFFE - 2020 Informational Microwave Symposium	12	06/20/20	06/26/20		26228	331.237	(330,237)	1,000	20.000	(30,900)	(10,000)	57,000	5,000	40,000	88,000	181,00
BET Experience & Awards 2020	12			Tentitive (30)	30547	183,745	(116,158)	67.557	TE.IE10	(22,901)	(0,091)	93,327	6,768	55,459	56,170	271.10
ber experience a Awara zuzu	- 14	eater) ea	1 20/20/24		215 12			#1		a second second	-					
		-														
													-			1
						0,540,918	(5,555,920)	084,998	615,809	(013.033)	(297,824)	2,321,458	102,149	1,538,872.00	5.147,871	9,797,53
NOTE LATCE toxiked events LA Materition, Dwell on Design, and KCON are included in Sh	ort Jarm Booking		-				1		· · · · · · · · · · · · · · · · · · ·	0			1	1	0.4455	0 797,534.0

# ATTACHMENT C CTD DEPARTMENT BUDGET

### 2019-20 Budget Request Summary and Ranking

Department: Convention and Tourism Development							
Approved by: Doane Liu							
	Pos	sitions		Full-Time	All Other Salaries (As-		
			General Fund		· ·	Expense &	
	Reg	Reso	Revenue	& 001012)	Hall, Overtime)	Special	Total Budget
2018-19 Adopted Department Bud	dget: 13		\$ 1,870,908	\$ 1,579,625	\$ 36,783	\$ 322,000	\$ 1,938,408

### **Departmental Requests**

(List all requests individually in the Department's order of priority, including each section of the single program request form [base budget and requests A+] and each various program request.)

DANIKING	Program	Program Name (State "Various" for Various			Priority	Posi				Full-Time Salaries (001010	All Other Salaries (As- Needed, Hiring	Expense &		Budget
RANKING	-		Request Name	Туре	Outcome	Reg	Reso	Reve	nue	& 001012)	Hall, Overtime)	Special	Red	quest
1	4803	Convention and Tourism Development Program	Baseline	Baseline	Good Jobs	13		\$ 1,87	70,908	\$ 1,542,276	\$ 36,783	\$ 72,000	\$1,	,651,059
2	4803	Convention and Tourism Development Program	Funding Re-alignment	Continuation	Good Jobs	0							\$	-
3	4803	Convention and Tourism Development Program	Tourism Master Plan, consulting, and advisory services	Continuation	Good Jobs	0						\$ 250,000	\$	250,000
4	1803	Convention and Tourism Development Program	Position Re-alignment	New	Good Jobs	0				\$ (6,687)			\$	(6,687)
													\$	-
			Total Dep	artmental Bu	dget Requests:	13	0	\$ 1,87	70,908	\$ 1,535,589	\$ 36,783	\$ 322,000	\$ 1,	,894,372

### Non-Departmental Requests

		Request		
Non-Departmental Item Name	Priority Outcome	Туре	GF Revenue	Total Budget Request
			\$-	\$-

### **Total Budget Request Summary**

	Posit	ions			Full-Time	All Other	Expense &		
	Reg	Reso	G	F Revenue	Salaries	Salaries	Special	Т	otal Budget
2019-20 Total Requested Departmental Budget:	13	0	\$	1,870,908	\$ 1,535,589	\$ 36,783	\$ 322,000	\$	1,894,372
Change from 2018 -19 Adopted Department Budget:	0	0	\$	-	\$ (44,036)	\$ -	\$ -	\$	(44,036)
Percent Change:	0.0%	0.0%		0.0%	-2.8%	0.0%	0.0%		-2.3%
2019-20 Total Requested Non-Departmenta	om above):	\$	-				\$	-	
2019-20 Total Requested Departmental + Non-	tal Budget:	\$	1,870,908	\$ 1,535,589	\$ 36,783	\$ 322,000	\$	1,894,372	

### 2019-20 Budget Request Summary by Source of Funds

Department: Convention and Tourism Development

Approved by: Doane Liu

								LACC	
	Positi	ons	General Fund			General Fund	Total All	Revenue	LACVB
	Reg	Reso	Revenue		Total	100	Special Funds	725	429
2018-19 Adopted Department Budget:	13		\$ 1,870,90	3 \$	1,938,408		\$ 1,938,408	\$ 1,421,895	\$ 516,513
							•		

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#### **Departmental Requests**

(List all requests individually, including each section of the single program request form [base budget and requests A+] and each various program request). Requests must be segregated into their appropriate section below - Base, Continued, and New.

## BASELINE REQUESTS: List below all requests for Base level funding, as shown on the first section ("2019-20 Baseline Program Data")

									LACC	
Program			Positi	ons	General Fund		General Fund	Total All	Revenue	LACVB
Code	Program Name	Priority Outcome	Reg	Reso	Revenue	Total	100	Special Funds	725	429
4803	Convention and Tourism Development Program	Promote good jobs	13		\$ 1,870,908	\$ 1,651,059		\$ 1,651,059	\$ 1,380,698	\$ 270,361
						\$-		\$-		
						\$-		\$-		
						\$-		\$-		
	Total B	ase Level Requests:	13	0	\$ 1,870,908	\$ 1,651,059	\$-	\$ 1,651,059	\$ 1,380,698	\$ 270,361

#### CONTINUATION REQUESTS: List below all requests to continue the 2018-19 service level

											LACC		
Program			Positi	ons	General Fund		General Fund	٦	Total All	R	evenue	I	ACVB
Code	Program/Request Name	Priority Outcome	Reg	Reso	Revenue	Total	100	Spe	cial Funds		725		429
4803	CTD Program/Tourism Master Plan,	Dromoto good jobo				\$ 250,000		\$	250,000			¢	250,000
4803	consulting and advisory services	Promote good jobs							,			þ	250,000
4803	CTD Program/Funding Re-alignment	Promote good jobs				\$ -		\$	-	\$	(32,526)	\$	32,526
						\$ -		\$	-				
						\$ -		\$	-				
	Total	Continued Requests:	0	0	\$-	\$ 250,000	\$-	\$	250,000	\$	(32,526)	\$	282,526

#### NEW REQUESTS: List below all requests to enhance the 2018-19 service level or to add new services

Program			Positi	ons	General Fund		General Fund	Т	otal All	Revenue	LACVB
Code	Program/Request Name	Priority Outcome	Reg	Reso	Revenue	Total	100	Spe	cial Funds	725	429
4803	Position Re-alignment	Promote good jobs	0			\$ (6,687)		\$	(6,687)	\$ (6,687)	
						\$ -		\$	-		
						\$ -		\$	-		
		Total New Requests:	0	0	\$ -	\$ (6,687)	\$-	\$	(6,687)	\$ (6,687)	\$-

	Positions Ge			eneral Fund		General Fund			Total All	LACC Revenue		LACVB	
	Reg Reso		Revenue		Total		100		Special Funds		725		429
2019-20 Requested Department Budget:	13	0	\$	1,870,908	\$ 1,894,372	\$		-	\$ 1,894,372	\$	1,341,485	\$	552,887
Change from 2018-19 Adopted Department Budget:	0	0	\$	-	\$ (44,036)	\$		-	\$ (44,036)	\$	(80,410)	\$	36,374
Percent Change:	0.0%	#DIV/0!		0.0%	-2.3%		#DIV/0!		-2.3%		-5.7%		7.0%

#### Non-Departmental Requests

(Use data from the Total Section of the Non-Departmental Form)

					-			LACC	
		Positi	ons	General Fund		General Fund	Total All	Revenue	LACVB
Non-Departmental Item	Priority Outcome	Reg	Reso	Revenue	Total	100	Special Funds	725	429
					\$ -		\$-		
					\$ -		\$-		
					\$ -		\$-		
Total Non-Depa	artmental Requests:	0	0	\$ -	\$ -	\$-	\$-	\$-	\$
								LACC	
		Positi	ons	General Fund		General Fund	Total All	Revenue	LACVB
		Reg	Reso	Revenue	Total	100	Special Funds	725	429

2019-20 Requested Department + Non-Departmental Budget: 13 0 \$ 1,870,908 \$ 1,894,372 \$ - \$ 1,894,372 \$ 1,341,485 \$ 552,887

Department: Program Name: Convention and Tourism Development Convention and Tourism Development Program

Priority Outcome:

Promote good jobs for Angelenos all across Los Angeles

### 2019-20 Baseline Program Data

Total Number of Regular Positions (Civilian): Total Number of Regular Positions (Sworn): Budget: 13 0

Daugen			General Fund	Tota	al All Special	LAC	CC Revenue	I	LACVB
Account	Account Name	TOTAL	100		Funds		725		429
001010	Salaries General	\$ 1,542,276		\$	1,542,276	\$	1,271,915	\$	270,361
001070	Salaries As-Needed	\$ 31,783		\$	31,783	\$	31,783		
001090	Salaries Overtime	\$ 5,000		\$	5,000	\$	5,000		
002120	Printing and Binding	\$ 5,000		\$	5,000	\$	5,000		
002130	Travel	\$ -		\$	-	\$	-		
003040	Contractual Services	\$ 35,000		\$	35,000	\$	35,000		
003310	Transportation	\$ 6,000		\$	6,000	\$	6,000		
003330	Utilities Exp. Private Co. (Verizon)	\$ 6,000		\$	6,000	\$	6,000		
006010	Office and Admin	\$ 20,000		\$	20,000	\$	20,000		
	TOTAL:	\$ 1,651,059	\$-	\$	1,651,059	\$	1,380,698	\$	270,361

Pension/Health (Add/Delete Rate):	\$	654,212
Applicable CAP rate:	N/A	
Estimated Related Cost Reimbursement from SFs (	CAP R	late):

BASE General Fund Revenue attributable to this Program:

\$ 1,870,908

Department: Program Name: Convention and Tourism Development Convention and Tourism Development Program

## Request AName of Request:Continued or New?

Funding Re-alignment Continuation of 2018-19 Service Level

									Spread Position	Inds		
											LACC	
	Positions:			Reg, Sworn, Reso,			Number of		General Fund		Revenue	LACVB
				As-Needed, or	Wages & Count		Months Funding			Total All		
	Quantity	Class Title	Class Code	Hiring Hall	Salary	Rate (%)	Requested	Net Salary	100	Special Funds	725	429
								\$-	0.00	0.00		
								\$	0.00	0.00		
-	0	TOTALS						\$-	0.00	0.00	0.00	0.00

Budget:

			General Fund	Total All Special	LACC Revenue	LACVB
Acct	Account Name	TOTAL	100	Funds	725	429
001010	Salaries General	\$-	\$-	\$-	\$ (32,526)	\$ 32,526
001070	Salaries As-Needed	\$-	\$-	\$-	\$-	\$-
001090	Salaries Overtime	\$-		\$ -		
002120	Printing and Binding	\$-		\$-		
002130	Travel	\$-		\$-		
003040	Contractual Services	\$-		\$-		
003310	Transportation	\$-		\$ -		
003330	Utilities Exp. Private Co. (Verizon)	\$-		\$-		
006010	Office and Admin	\$-		\$-		
009350	Communication Services	\$-		\$-		
	TOTAL:	\$-	\$-	\$-	\$ (32,526)	\$ 32,526
Pension/Hea Applicable C/	lth (Add/Delete Rate): AP rate:	\$-				

\$

- \$

- \$

General Fund Revenue (Change):

Estimated Related Cost Reimbursement from SFs (CAP Rate):

Page 2 of 5

Department: Program Name: Convention and Tourism Development Convention and Tourism Development Program

## Request BName of Request:Continued or New?

Tourism Master Plan, consulting, and advisory services Continuation of 2018-19 Service Level

						Spread Position	pread Position Counts by FTE by Source of Funds					
										LACC		
Positions:			Reg, Sworn, Reso, As-Needed, or	Wages & Count	Salary Savings	Number of Months Funding		General Fund	Total All	Revenue	LACVB	
Quantity	Class Title	Class Code	Hiring Hall	Salary	Rate (%)	Requested	Net Salary	100	Special Funds	725	429	
							\$-	0.00	0.00			
							\$-	0.00	0.00			
0	TOTALS						\$-	0.00	0.00	0.00	0.00	

Budget:

			General Fund	Total All Special	LACC Revenue	LACVB
Acct	Account Name	TOTAL	100	Funds	725	429
001010	Salaries General	\$-	\$-	\$-	\$-	\$ -
001070	Salaries As-Needed	\$-	\$-	\$-	\$-	\$-
001090	Salaries Overtime	\$-		\$-		
002120	Printing and Binding	\$-		\$-		
002130	Travel	\$-		\$-		
003040	Contractual Services	\$ 250,000		\$ 250,000		\$ 250,000
003310	Transportation	\$-		\$-		
003330	Utilities Exp. Private Co. (Verizon)	\$-		\$-		
006010	Office and Admin	\$-		\$-		
009350	Communication Services	\$-		\$-		
	TOTAL:	\$ 250,000	\$-	\$ 250,000	\$-	\$ 250,000
Pension/Hea	lth (Add/Delete Rate):	\$-				

Pension/Health (Add/Delete Rate): Applicable CAP rate:

Estimated Related Cost Reimbursement from SFs (CAP Rate): \$ - \$ - \$

General Fund Revenue (Change):

Department: Program Name:

Continued or New?

Convention and Tourism Development Convention and Tourism Development Program

### Request C Name of Request:

Position Re-alignment New - Enhancement of Existing Service

											Spread Position Counts by FTE by Source of Funds			
Positions:			Reg, Sworn, Reso, As-Needed, or	Wage	es & Count	Salary Savings	Number of Months Funding			General Fund	Total All	LACC Revenue	LACVB	
Quantity	Class Title	Class Code	Hiring Hall	5	Salary	Rate (%)	Requested	N	let Salary	100	Special Funds	725	429	
-1	Senior Accountant II	1523-2	Civ-Reg	\$	83,687	0.0%	12	\$	(83,687)	0.00	-1.00	-1.00		
1	Senior Management Analyst II	9171-2	Civ-Reg	\$	102,667	0.0%	9	\$	77,000	0.00	1.00	1.00		
								\$	-	0.00	0.00			
								\$	-	0.00	0.00			
0	TOTALS							\$	(6,687)	0.00	0.00	0.00	0.00	

#### Budget:

			General Fund		Total	All Special	LAC	C Revenue	LA	ACVB
Acct	Account Name	TOTAL	10	00		Funds		725		429
001010	Salaries General	\$ (6,687)	\$	-	\$	(6,687)	\$	(6,687)	\$	-
001070	Salaries As-Needed	\$ -	\$	-	\$	-	\$	-	\$	-
001090	Salaries Overtime	\$ -			\$	-				
002120	Printing and Binding	\$ -			\$	-				
002130	Travel	\$ -			\$	-				
003040	Contractual Services	\$ -			\$	-				
003310	Transportation	\$ -			\$	-				
003330	Utilities Exp. Private Co. (Verizon)	\$ -			\$	-				
006010	Office and Admin	\$ -			\$	-				
009350	Communication Services	\$ -			\$	-				
	TOTAL	\$ (6,687)	\$	-	\$	(6,687)	\$	(6,687)	\$	-

Pension/Health (Add/Delete Rate):	\$	(1,983)			
Applicable CAP rate:					
Estimated Related Cost Reimbursement from SFs (	CAP Rat	e):	\$ -	\$ -	\$ -

General Fund Revenue (Change):

Department:	
Program Name:	

**Convention and Tourism Development** Convention and Tourism Development Program

#### 2019-20 Program Budget Cost SUMMARY (Total all Sections Above)

Positions:		
Baseline Data		13
ALL Requests		0
	TOTAL	13

Direct Cost:			Ge	neral Fund	Tota	al All Special	LAC	CC Revenue		LACVB
		TOTAL		100		Funds		725		429
Baseline Data	\$	1,651,059	\$	-	\$	1,651,059	\$	1,380,698	\$	270,361
TOTAL ALL REQUESTS	\$	243,313	\$	-	\$	243,313	\$	(39,213)	\$	282,526
TOTAL	\$	1,894,372	\$	-	\$	1,894,372	\$	1,341,485	\$	552,887
Pension/Health (Add/Delete Rate): Estimated Related Cost Reimbursement from SFs (	\$ CAP	652,229 Rate):			\$	-	\$	-	\$	-
	0/ 1	rtato).			Ŧ		•		Ŧ	
Total General Fund Revenue:	\$	1,870,908								
Net GF Cost (Budget - Revenue):	\$	(1,870,908)								

## **2019-20 Budget Program Overview**

Department Name

**Convention and Tourism Development** 

<u>Program Name</u> Convention and Tourism Development Program Code EA48

### Purpose of Program / Background

- To complete the expansion and modernization of the LACC (by end of 2021)
- To develop and implement tourism strategies through managing key private partners
- To drive economic development and job creation by marketing the City's unique cultural, sports, entertainment, and leisure attractions.

## Milestones Already Achieved

- Budget includes a reimbursement for General Fund costs to pay for indirect costs in the amount of \$1,870,908
- Issued an RFP for a consulting firm to research and develop the City's first long term tourism plan
- The economic impact of increased number of tourists resulted in the addition of 17,400 Leisure and Hospitality jobs over previous fiscal year, as reported by the California Employment Development Dept.

## Issues / Challenges

- Negative financial impact due to loss of citywide and local business before, during and after the expansion
- The extensive scope of work to complete the required long term tourism plan necessitates additional funding
- Continue to accurately align expenditures with anticipated staffing needs.

## FY 2019-20 Proposed Strategy

- Continue to grow the LACC Reserve Fund to help weather potential shortfalls in LACC revenue without relying on the General Fund
- Continued \$250,000 funding allocation from the LACVB Trust Fund for phase II of the master tourism plan development with no impact to the City's General Fund
- Position realignment, one Senior Accountant II to a Senior Management Analyst II.

The current description for this program can be found in the 2018-19 Detail of Departmental Programs (Blue Book). Please review that description. If you would like to propose a revision to that description, or if this is a new program, please write your proposed program description language below: N/A

### Key Metric

Please provide the metric that supports the above strategy. The department must have direct influence/control over the metric. The metric must measure either an output or outcome. This metric should be the one that is printed in the Detail of Departmental Programs (Blue Book), or reflect the new metric that you are proposing.

Promote good jobs for Angelenos all across Los Angeles

• Annual Average Number of Leisure and Hospitality Jobs in Los Angeles County

Alignment with Priorit	y Outcomes				
Check all that apply:	[] Well-Run	[] Livable	[] Safe	[X] Prosperous	

Department NameProgram NameProgram CodeTotal Request AmountConvention and Tourism DevelopmentConvention and Tourism DevelopmentE48\$32,526

### Name/Description of Budget Request A

### Name:

Request A - Funding Re-alignment

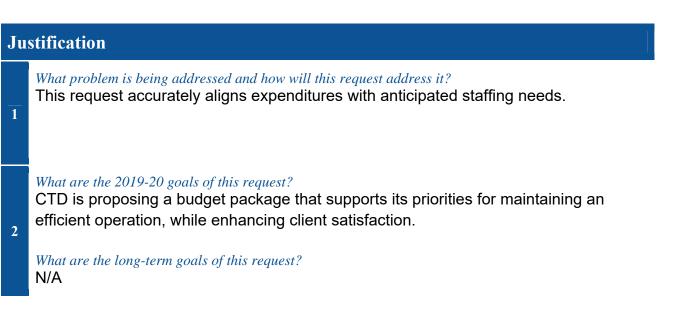
CTD requests to realign funding in the amount of \$32,526 compared to the 2018-19 baseline which would result in increasing the LACVB Fund (Fund 429) appropriation to the CTD budget and decreasing the Convention Center Revenue Fund (Fund 725) appropriation by an equivalent amount. This pays for a portion of salaries for those CTD employees involved in the administration and contract management of the LATCB agreement. There will be no change to the level of services provided. The total amount in LACVB funds requested to the CTD Budget for salary expenses is \$302,887.

[X] Continuation of 2018-19

[] New Request

**Departmental Collaboration** If this request was developed in conjunction with other departments, list the departments below.

N/A



A,B,C

If this request is to increase or expand services, or to address backlog/workload issues, has the 3 Department undergone a process improvement or another service efficiency exercise (including but not *limited to technology and automation)?* If yes, what changes were made and what were the results? Provide evidence of results. Y If no, why has this not been done? N This request will have no impact on the services CTD provides. Why is this approach better than the alternative approaches that were considered? 4 N/A What special funds are eligible to be used for this request? What is the General Fund impact of this request? 5 This request will have no impact to the General Fund.

**Supporting Performance Metrics** 

Please provide (a) metric(s) to support the above justification. The department must have direct influence/control over each metric. Metrics should support the goals above and relate to an increase in service or efficiency. Output or outcome metrics should be included.

1. Provide metrics that measure either the amount of services produced (output) and/or the impact of those services on your stakeholders (outcome).

Metrics are not applicable for this re-alignment request.

2. Explain how the investment in resources will directly impact the metrics that measure the goals identified in question 2 of the Justification area above.

N/A

*3.* What is the impact on the metrics above if requested resources are not received? N/A

lest A,B,C

### Alignment with Strategic Documents Check all that apply:

- [] Mayor's Expectations Letter
- [] Comprehensive Homeless Strategy
- [] Sustainable City pLAn
- [] Equitable Workforce and Service Restoration Plan
- [] Strategic Plan(s)

### N/A

Department NameProgram NameProgram CodeTotal Request AmountConvention and Tourism DevelopmentConvention and Tourism DevelopmentE48\$250,000

### Name/Description of Budget Request B

*Name:* Request B – Tourism Master Strategic Plan, Consulting and Advisory services The CTD is submitting a budget request for \$250,000 for advisory and consulting services related to developing a long term master strategic plan that would entail a coordinated approach in identifying citywide priorities, gaps, inefficiencies and solutions for the City's tourism and related issues. The Mayor and CTD's goal is to achieve 50 million visitors by 2020. The Strategic Plan will advise on methods for increasing positive visitor experience, on the City's ability to encourage and increase repeat visitation, and on the general related challenges that exist within different communities throughout the City.

This request was a one-time expense approved in the 2018-19 budget request. After receiving the RFP proposals it is evident that the extensive scope of work and expected master plan will require the additional funding requested in CTD's 2019-20 budget request. At this time, CTD anticipates this request to be sufficient to address the development of a citywide tourism strategic plan in its entirety.

[ x ] Continuation of 2018-19 [] New Request

### Departmental Collaboration If this request was developed in conjunction with other departments, list the departments below.

N/A

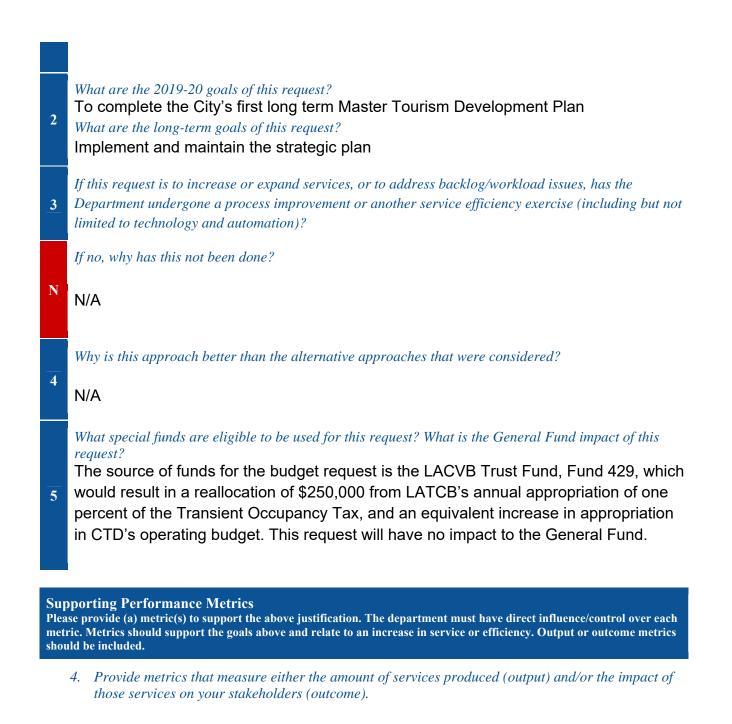
## **Justification**

What problem is being addressed and how will this request address it?

LATCB's role in marketing the City is limited, in that its services do not address matters more appropriately suited for a municipal entity to handle; e.g. the impacts of tourism on infrastructure and transportation, hotel development and directional growth, homelessness, managing the short term rental market, etc.

1

Although the CTD's primary focus has been supporting the LACC facility it is now expanding its efforts in the area of tourism promotion and anticipates the Strategic Plan would serve as a guide in that regard.



The CTD currently tracks numerous tourism-related statistics which will serve as a baseline for measuring the impact of the initiatives developed in the strategic plan.

5. Explain how the investment in resources will directly impact the metrics that measure the goals identified in question 2 of the Justification area above.

N/A

6. What is the impact on the metrics above if requested resources are not received? N/A

### Alignment with Strategic Documents Check all that apply:

- [] Mayor's Expectations Letter
- [] Comprehensive Homeless Strategy
- [] Sustainable City pLAn
- [] Equitable Workforce and Service Restoration Plan
- [X] Strategic Plan(s)

Department NameProgram NameProgram CodeTotal Request AmountConvention and Tourism DevelopmentConvention and Tourism DevelopmentE48(\$6,687)

## Name/Description of Budget Request C

## Name: Request C - Position Re-alignment

The CTD is requesting realignment for one position from a Senior Accountant II to a Senior Management Analyst II due to current departmental needs and the outsourcing of financial functions. Because the CTD is a small City department with limited staff resources, some of its financial reporting is outsourced. The CTD has found that it is more efficient to outsource this function and has been doing so since the transition from public to private management. The CTD's accounting workload is minimal and absorbed by administrative staff. Financial reporting however requires a specific skill set and a high level accounting position. Given the associated cost and in comparison to the limited workload, it is more prudent and financially efficient for CTD to outsource this task.

[] Continuation of 2018-19

[X] New Request

**Departmental Collaboration** If this request was developed in conjunction with other departments, list the departments below.

### Office of the Controller.

## **Justification**

What problem is being addressed and how will this request address it?

Because the CTD is a small City department with limited staff resources, some of its financial reporting is outsourced. The CTD has found that it is more efficient to outsource this function and has been doing so since the transition from public to

1 private management This re-alignment will better serve the mission and goals of the CTD department.

A.B.C

2	<ul> <li>What are the 2019-20 goals of this request?</li> <li>The CTD will continue to appropriately allocate staff time and resources for contract management to ensure that both LATCB and AEG achieve their respective visitor and client services.</li> <li>What are the long-term goals of this request?</li> <li>Maintain appropriate staffing during the expansion project, the implementation of the master tourism plan, and possible retirements.</li> </ul>
3	If this request is to increase or expand services, or to address backlog/workload issues, has the Department undergone a process improvement or another service efficiency exercise (including but not limited to technology and automation)?
	If yes, what changes were made and what were the results? Provide evidence of results.
Y	
1	
	If we why has this not been done?
	If no, why has this not been done?
N	N/A
	Why is this approach better than the alternative approaches that were considered?
4	why is this upproach benef than the alternative approaches that were considered:
	N/A
	What special funds are eligible to be used for this request? What is the General Fund impact of this
	request?
5	Los Angeles Convention Center Revenue Fund (Fund 725) This request will have no impact to the General Fund.

**Supporting Performance Metrics** 

Please provide (a) metric(s) to support the above justification. The department must have direct influence/control over each metric. Metrics should support the goals above and relate to an increase in service or efficiency. Output or outcome metrics should be included.

7. *Provide metrics that measure either the amount of services produced (output) and/or the impact of those services on your stakeholders (outcome).* 

N/A

A,B,C

8. Explain how the investment in resources will directly impact the metrics that measure the goals identified in question 2 of the Justification area above.

N/A

9. What is the impact on the metrics above if requested resources are not received? N/A

### Alignment with Strategic Documents Check all that apply:

[] Mayor's Expectations Letter

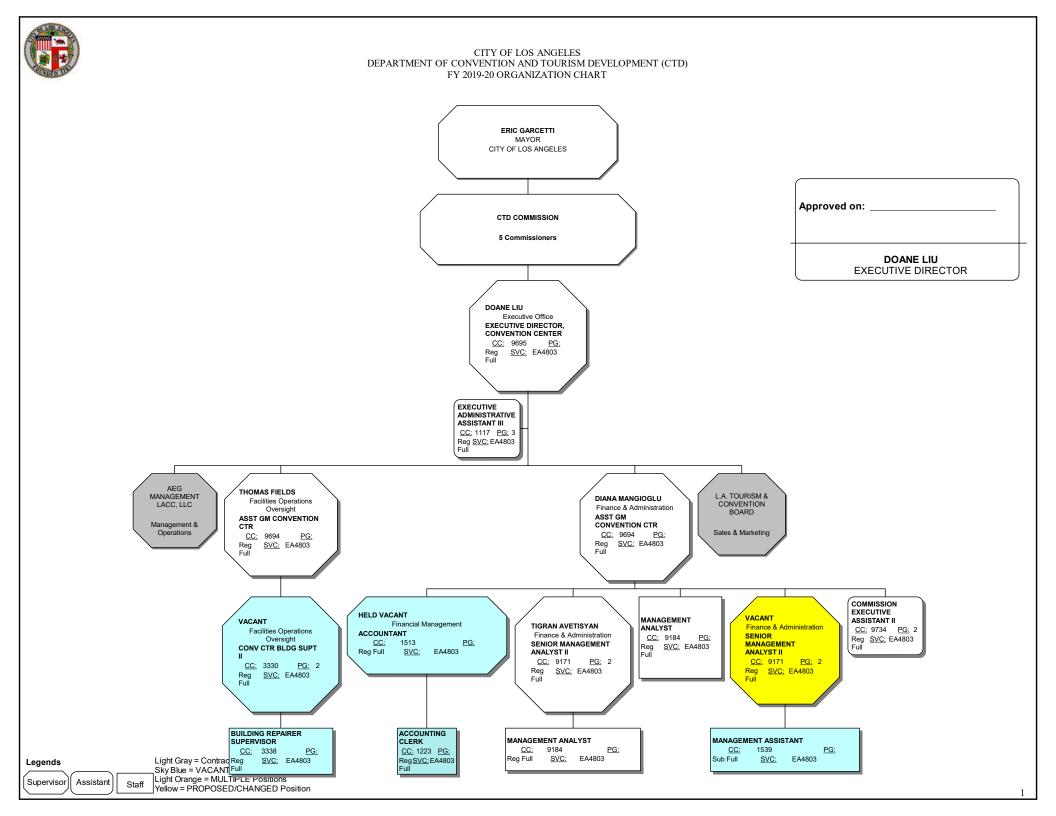
[] Comprehensive Homeless Strategy

[] Sustainable City pLAn

[] Equitable Workforce and Service Restoration Plan

[] Strategic Plan(s)

N/A



# ATTACHMENT D CAPITAL IMPROVEMENT EXPENDITURE PROGRAM REQUEST

Priority Number	Project Title	Life Cycle	Proposed Funding Source	FY2019-20 Request	Previously Approved Amount	To be coordinated with expansion	Project Phase
1	Replace/refurbish walk-in coolers (West Hall)	20-30 yrs	General Fund or MICLA	534,000	0	N/A	1 of 1
2	Building automation system upgrade	20 yrs	General Fund or MICLA	3,000,000	0	Yes	1 of multiple
3	Meeting room access control	10 yrs	General Fund or MICLA	493,000	0	N/A	1 of 1
4	Dimming control system	16 yrs	General Fund or MICLA	832,000	1,150,000	N/A	4 of 4
5	Replace sound panels on meeting room walls	15 yrs	General Fund or MICLA	237,000	0	Yes	1 of 1
	TOTAL FY2019-20 REQUEST			\$ 5,096,000			

### CONVENTION AND TOURISM DEVELOPMENT FY 2019-20 CAPITAL IMPROVEMENT PROJECT REQUESTS SUMMARY